

This is what we do

- Provide creatively driven solutions across all media
 - Brand development
 - Corporate identity
 - Literature
 - Advertising
 - Internet / new media
- Add real commercial value in both the short and long term
- Push boundaries by using safe hands



The breadth of our expertise

Design / Communication consultancy

- Research
- Evaluation and analysis
- Recommendation

Identity / Brand design, development and implementation (online and offline)

- Creation of new identity/brand
- Development of existing identity/brand
- Thorough implementation programmes (introduction of systems, guidelines and rationalisation processes)
- Commitment to ongoing relationships with our clients (role as lead design agency or part of wider project team)

Marketing consultancy

- Brand strategy and corporate identity development
- Communication plans
- Internal communications

Literature and documentation design

- Concept creation
- Concept development
- Forms and other documentation
- Copywriting
- Photography
- Thorough implementation systems (introduction of systems, guidelines and rationalisation processes)
- One-off publications
- Commitment to ongoing relationships with our clients (role as lead design agency or part of wider project team)

Internal communications programmes

- Literature
- Intranet
- Incentive schemes



Advertising

- Concept creation
- Concept development
- Implementation

Exhibition / Event design management

- Design
- Implementation
- Event management (where required)

Training / Seminars / Workshops

- Create tailored training sessions and workshops
- Run seminar programmes
- Facilitate workshops

Research

- Internal and external across a broad range of communication areas

New media design, application and development

- Evaluation processes (this leads to recommendations on which platform/format to use, detailed technical specifications and resourcing issues)
- Web site design (visual design)
- Development (coding and formatting using a wide range of formats and programming environments)
- Implementation
- Ongoing maintenance and development

Formats

Internet	HTML	MySQL
Intranet	DHTML	DreamWeaver
Extranet	XHTML	Flash
CD-ROM	ASP	ActionScript
Database Interfaces	JavaScript	

Data / Knowledge management systems across all media

- Research
- Evaluation and analysis
- Recommendation
- Design
- Implementation
- Ongoing management (where required)



What our clients say

BARCLAYS BUSINESS BANKING

“Working with Aardvark Creative was a quality and indeed refreshing experience. Customer needs are a key element to their business approach, ensuring that you always finish with a product over and above your expectations. It is rare these days that you find a company prepared to go the extra mile. Aardvark Creative do and I would not hesitate to recommend them”.

Bev Whipps, Support Team Leader, Barclays Bank Plc

EMI RECORDS

“Having worked with Aardvark on numerous projects over the past 12 years or so I can only say that the whole team approached each job very professionally and showed immense enthusiasm. Their knowledge of design is top notch and they will always come up with that little something extra to make each project stand out from the crowd”.

Steve Woof, Head of Range Marketing, EMI Records

THE ROBERT GORDON UNIVERSITY

“Aardvark Creative recently worked with us to create our 2009 Postgraduate Prospectus and a promotional microsite. Not only did Cerise and her team produce excellent design outcomes that exactly fulfilled our brief, they also ensured - through their knowledge of technology and their pro-active attitude to problem solving - that the design process was seamless and stress free. Always pleasant and understanding of your business's needs, Aardvark Creative have provided us with a first class service”.

Katie Ward, Postgraduate Marketing Officer, The Robert Gordon University

ROYAL & SUNALLIANCE

“A very impressive production. The eRisk CD-ROM brought the topic to life and earned us a lot of positive comment in the market, the most common being: ‘...this does not look like something an insurance company would produce...’, and that was precisely what we wanted”.

David Ovenden, Consultant – Underwriting & Claims, Royal & SunAlliance

DICKINSON & MORRIS (MELTON MOWBRAY PORK PIES)

“Aardvark exhibited enthusiasm and full commitment to the redevelopment of our website. Their excellent project management skills ensured that the site could be launched ahead of schedule (and was to budget too!) The team at Aardvark went the extra mile to deliver a premium site for our brand”.

Judith Constable, Brand Manager, Dickinson & Morris



CITY OF BRISTOL COLLEGE

“We have worked with Aardvark Creative in the production of our part-time prospectuses, which are complicated documents and have huge print runs. I have been very impressed by their attention to detail and knowledge of the latest design and print technology. Their approach is always professional and they are extremely responsive to the clients' needs and concerns. I have found this very helpful and reassuring in the confusing and ever changing world of print!”.

Lorinda Coombes, Marketing Officer, City of Bristol College

THE PHILIP LYNOTT THERAPY CENTRE, DUBLIN

“Here at the Centre we can highly recommend Aardvark Creative for the work they have done for us. It is rare in the business world to find a person like the Creative Director Cerise Reed, who takes the time and the trouble to personally get to know her clients and the projects which they are involved in. This translates into a very sensitive and intuitive approach in the work which she and her team then produce.

“Cerise’s knowledge and experience have helped and guided us in the world of publishing and eCommerce. Her sense of humour and energy have spurred us along!”.

Helen Terry, Centre Director, The Philip Lynott Therapy Centre, Dublin

INTERCALL CONFERENCING EUROPE

“Aardvark Creative has exceeded our expectations for a Flash application promoting the launch of InterCall’s specialized event conferencing service. They exhibit enthusiasm and professionalism throughout the design process and most importantly they do their utmost to interpret and understand the client’s needs”.

Luis C. Ramirez, Head of Marketing, InterCall Conferencing Europe

SWIFT LG (Services for Local Government)

“We’ve known the lead designer at Aardvark for thirteen years now. Customer service has always been first class, deadlines and budgets have always been met and we’ve worked closely in an honest, sometimes forthright but always positive partnership on design concepts. As a result, our group of companies has a range of collateral, exhibition displays and web sites of which Aardvark can be justifiably proud”.

Elaine Clough, Group Marketing Executive, Swift Computing

MONOWA OPERABLE WALLS

“You sexed up the Operable Wall world by creating us marketing literature that has presence on any Building Contractors’ or Architects’ bookshelf – thank you for helping us move our company forward. We would not hesitate in recommending Aardvark Creative and look forward to working with them on an ongoing basis”.

Natasha Edwards, Monowa Limited



LAS IGUANAS

“We set Cerise and the Aardvark team the challenge of bringing Latin America to life in our new website and we couldn’t have been happier with the result which was vibrant, quirky and fun, just like Las Iguanas’ restaurants! Behind the scenes we were also given the functionality we needed to keep the site fresh on a day to day basis. Aardvark were a delight to work with, both creatively and as project managers, and we very much look forward to continuing this relationship going forward”.

Lucy Harwood, Project Manager, Las Iguanas

SBJ PROFESSIONAL

“Working together with Aardvark to create a new and exciting website could not have been easier. Under their expert guidance and with their outstanding support, we now have a website to be proud of; it's imaginative, fast, easy to navigate and the initial feedback has been very positive. We continue to work with Aardvark on many projects, safe in the knowledge that the finished product will always be of the highest standard”.

Sharon Deeprise, PA to the Directors, SBJ Professional

NATURE CREATE

“As a new company just starting out, there are many costs to be met, and establishing a company ID and image are crucial. Aardvark Creative are experts at establishing the 'feel' of the company and were able to quickly and efficiently generate logos and company branding that suited perfectly. Aardvark enabled us to maximise the budget for company branding and the end result captured the essence of what we as a company are working towards. I would not hesitate in recommending Cerise and Aardvark to any company, big or small”.

Peter Carey, Director, Nature Create

POWELLS SOLICITORS

“Aardvark has been principally responsible for all of our design work for a number of years now, and we are entirely happy with what they have done for us. The response time is quick, deadlines are met, the work of high quality. Many of our clients comment on the quality of our Newsletters, and our web site has been admired by those ‘in the know’. Moreover, it’s nice to have a ‘face’ to deal with rather than a suit”.

Roberta Ferrari, Partner, Powells Solicitors and Advocates

PROTEL FIELDWORK

“We set out to have a web site that met our stringent criteria. Aardvark achieved all of it without any hassle and completed the project to time and cost. Feedback from clients and colleagues have been excellent and I would have no hesitation in using them again, as well as recommending them to others”.

Annita Small, Managing Director, Protel Fieldwork Limited



HATCH-22

“We never hesitate to recommend Aardvark Creative to our clients and business colleagues. Aardvark are a pleasure to work with, delivering top quality work at very fair prices with a genuine commitment to client satisfaction”.

Ilene Sterns, Director, Hatch-22

DIFFERENT SPACE

“I particularly valued your down to earth and accessible approach at all stages in the process and also your willingness to really engage in understanding the nature of my work and business(which is often hard to explain!) and to come up with a design that really reflected the essence of what I do - being both professional and radical at the same time”.

Tim Malnick, Director, Different Space

THE NEW WRITING COMPANY

“I cannot recommend Aardvark strongly enough! They were so helpful throughout the project, and we were particularly grateful for their enthusiasm, ingenuity and commitment. We were all delighted with the quality of the work produced, which really boosted the professional image of our company and left a strong impression with our audience”.

Chloé Naldrett, Producer, The New Writing Company

F-MAX WORLDWIDE

“Our project involved taking a half written site and making good of previously poor work. We were extremely cautious at that time and Aardvark showed complete competence and efficiency in their project management of the website, as well as very quick understanding of our business needs. The site, although very simple to navigate, was pretty complex to compile as it works in line with our live database, giving customers up to date product information and pricing at all times.

“We would have absolutely no hesitation in recommending Aardvark Creative as we have seen hard evidence of the abilities and commitment to a project”.

Claire Vinton, Marketing Manager, F-Max Worldwide

ANIMATED ENCOUNTERS

“Before we all get snowed under by audience and films next week, I wanted to drop you a line to say how much we appreciate the work you’ve put in to create the wonderful Animated Encounters website. It really captures the spirit of the event and is an invaluable resource – we look forward to lots of hits over the period of the Festival”.

Simon Cooper, Chair, Encounters Festivals



Logo design

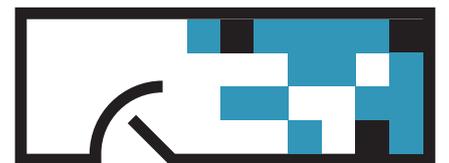
Every strong brand starts with a great logo. It is the cornerstone of your identity, encompassing the message, service, product and image of your business all in one. Ultimately, your logo is the public face of your company and must give the right impression.

Here are some examples of logos we have created for our clients, both large and small.





hatch-22



Park House
serviced & virtual workspaces

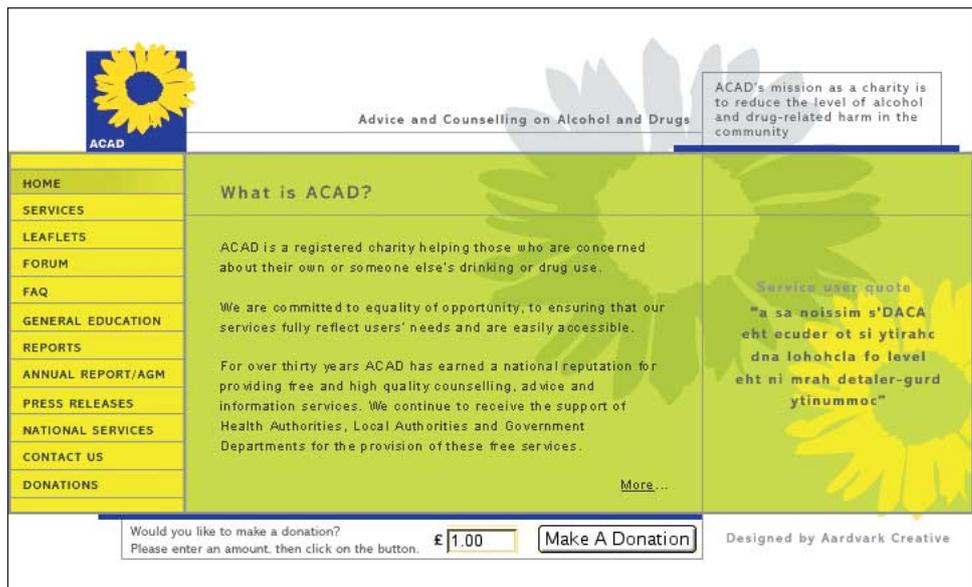
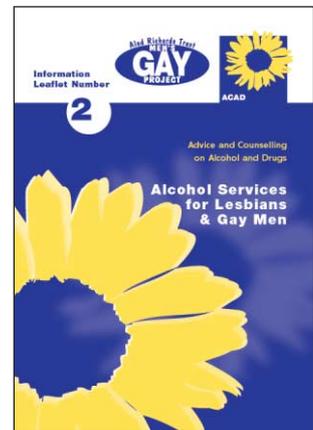
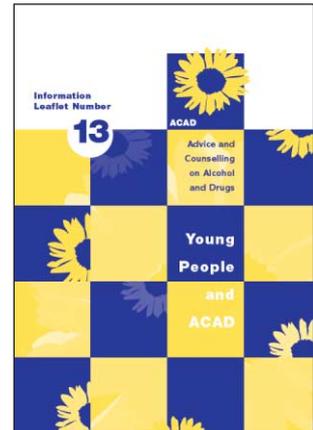
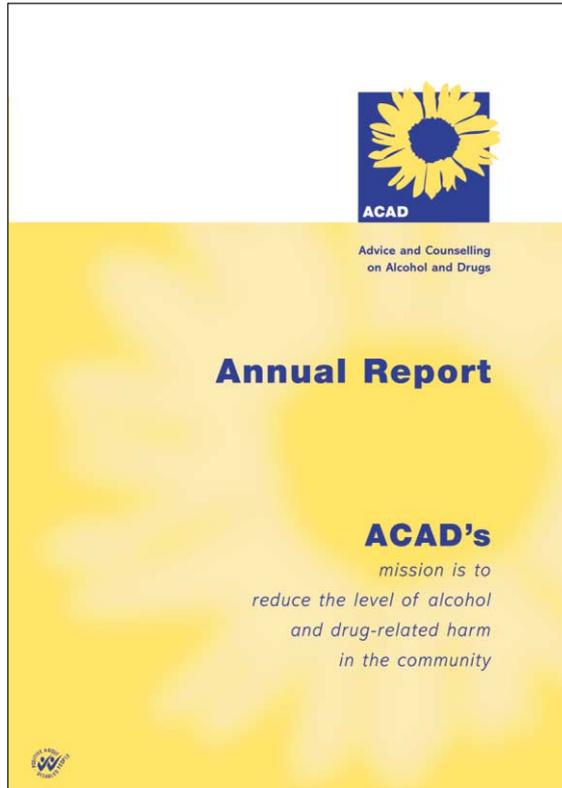


ACAD

ACAD (Advice and Counselling on Alcohol and Drugs) asked us to create an identity and build a brand that would attract more service users, volunteers and funds. Working closely with the Chief Executive, we created a visually striking identity and brand that differentiated ACAD from other regional charities, as well as embodying the essence of what ACAD offers – hope.

We implemented the new identity through a redesign of their existing marketing materials – corporate identity, stationery, 16 leaflets, annual report, posters and an exhibition. We also implemented new marketing initiatives – posters, lapel pins and a web site that provides information and an online donation facility. The website is currently undergoing a re-design (a visual is below) to include much more information and reflect recent changes in technology. We will be developing and maintaining the site on a monthly basis.

In addition to obtaining more funding and service users, this new image has been instrumental in creating a positive feeling internally amongst the staff.



- Literature
- Postcard
- Leaflet
- Web site



Barclays Bank plc

Barclays Bank plc has teams which are created to support specific sectors of business. Their Holiday & Home Park Team specialise in providing finance for Holiday and Home Park owners, and exhibit at shows all over the UK. We were asked to build on the existing Barclays brand, to create a look which would set them apart and get them noticed, whilst conveying a friendly 'on holiday' feeling.

A range of adverts, banners and posters followed, and the Holiday & Home Park team are so pleased with the result and interest that has been generated that they have been referring clients to us!

Following on from this work, we have created a similar scheme for Barclays' Solicitor Specialist Teams around the UK, plus a new Healthcare Team in Gloucester.



Bristol Balloon Fiestas Ltd

Bristol Balloon Fiestas Ltd.

organises and runs the Bristol Balloon Fiesta, the second largest outdoor event in the UK. They asked us to create an identity for the limited company that would visually cement its ongoing relationship to the year-on-year promotion of the actual fiesta whilst building in flexibility for the advertising of the event's sponsors. As sponsors vary dramatically each year, this was a challenge.

As well as this multi-faceted identity we created event communication materials to promote the fiesta to both the public and potential sponsors. Materials included a corporate identity, stationery, literature, leaflets, posters, advertising, banners and video covers.

Bristol Balloon Fiestas Ltd. successfully secured a sponsor and the event gets bigger every year.



SWEB
INTERNATIONAL
Balloon
Fiesta

Ashton Court, Bristol

- Gates open at 12 noon 5th August
- Galaxy 101 afternoon concert
- Anniversary Tether & Special Shapes Launch 6pm
- One Man Balloon Launch 7pm Followed by Night Glow & Fireworks

6th to 8th Daily:

- Arena events
- Village Green
- Aerial displays
- Craft Fair & Trade Village
- Balloon Launches 6am & 6pm (weather permitting)
- Helicopter Pleasure Flights 12 noon until balloon lift

Information Line:
0891 252 262
(calls charged at 50p/min)

www.bristolfiesta.co.uk

Main Fiesta Sponsor:
SWEB
service with energy

Supported by:
Galaxy 101

Balloons Lifted by:
British Gas

SWEB
INTERNATIONAL
Balloon
Fiesta

Ashton Court
Bristol

● Leaflet

● Poster



Dickinson & Morris

AFTER (www.porkpie.co.uk)

Dickinson & Morris make and sell the famed Melton Mowbray Pork Pies. They had an existing website, but they had no control over the content, it wasn't very usable and it certainly wasn't compliant with the disabled accessibility guidelines.

We put all of this right, attaining accessibility levels of AA or AAA throughout. We assessed the usability factors which were preventing shoppers from completing their orders and improved the interface, installing a new eCommerce system to improve reliability. And best of all, Dickinson & Morris now have complete control over their new site via a simple Content Management System, to change products, prices, shipping amounts and destinations, news items and Tales from the Shoppe, along with an email newsletter to keep in touch with their customers old and new.



BEFORE

HOME NEWS TOURISM FEEDBACK NEWSLETTER PRIZE DRAW

BUY ONLINE OUR HERITAGE WHO WE ARE EVENTS CONTACT US

WELCOME TO Dickinson & Morris! [View basket](#) [Register or Log me in](#)

Dickinson & Morris has been baking pork pies at Ye Olde Pork Pie Shoppe in Melton Mowbray since 1851. We have the dual acclaim of being the oldest pork pie bakery and the last remaining producer of authentic Melton Mowbray pork pies based in the town centre. In recent years, due to unprecedented demand, the baking of these pies also takes place at a larger bakery located just outside Leicester.

There are 5 ways to buy:

- 1 Online**
Click here to buy online
- 2 Our Shoppe**
Find Ye Olde Pork Pie Shoppe
- 3 Major Retailers**
Pork pies only - click for a list
- 4 Mail Order**
Click to download a brochure
- 5 By Phone**
01664 482068

Our full range of fine foods includes Melton Mowbray Pork Pies, Sausages, Bacon, Cheese, Chutneys, Preserves and our famous Melton Hunt Cake.

Shopping online with Dickinson & Morris is now more convenient than ever! Register for our new **Member Service**. The Dickinson & Morris website will then remember your details each time you log in, saving you the form filling duties at checkout time. It will also allow you to store an 'Address Book' of favourite delivery addresses to use whenever you like.

Enjoy Dickinson & Morris fine foods today!

Member Login

EMAIL

PASSWORD

[FORGOTTEN PASSWORD?](#) [Login](#)

Testimonials

"Whenever I visit London - I call into my favourite food hall, Fortnum & Mason, and always buy their pork pies - made by, yes, Dickinson & Morris"

Tom Bridge after the BBC Good Food Exhibition
- November 1999

[Online Order Delivery](#) | [Orders over £300](#) | [Conditions of Website Use](#)
[Last ordering dates for Christmas and New Year](#) | [Terms & Conditions of Supply](#) | [Privacy Statement](#)
[How to Buy Online](#) | [Site Map](#) | [Log out](#)

Dickinson & Morris are proud to be a member of the Melton Mowbray Pork Pie Association. To find out more about the MMPPA, click on the logo.

Photography Paul Brown Imaging • Website design Aardvark Creative • Programming Netspin Ltd.

● Web site

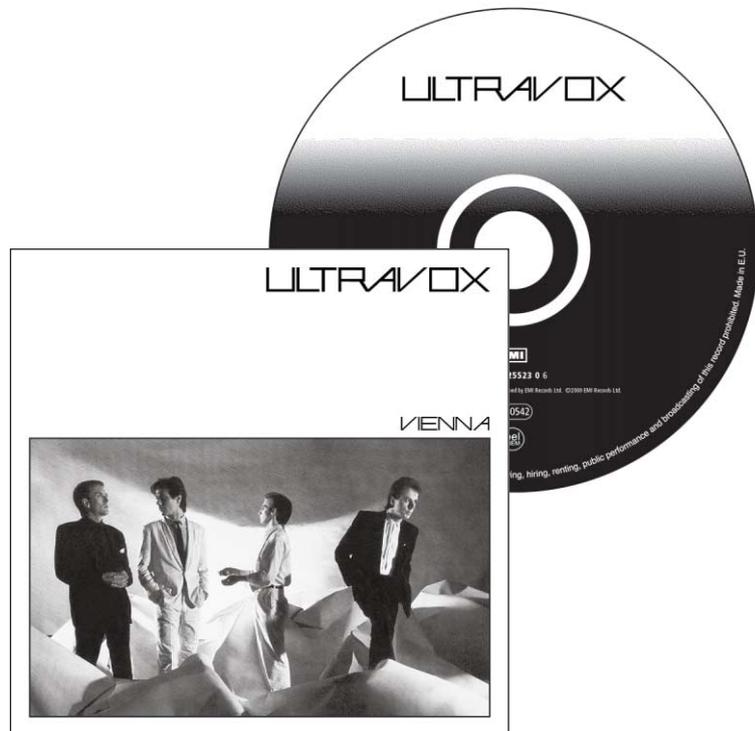


EMI Records

In 1996 **EMI Gold** began a re-release series for **Ultravox**, a band which had consistently platinum-selling worldwide hits in the 1980s. We were asked to provide consultancy and design on releases of all six of their major albums, plus two new compilations.

Some new live albums and a 48-page, 4-CD anthology are currently in the pipeline for EMI Catalogue.

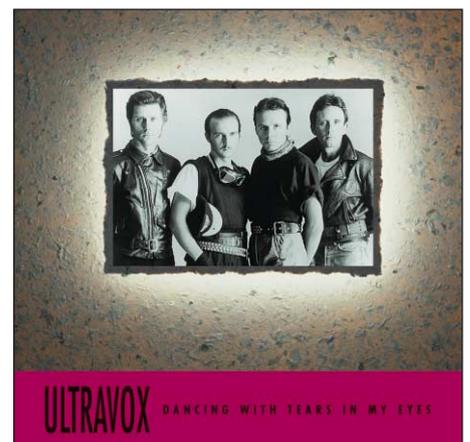
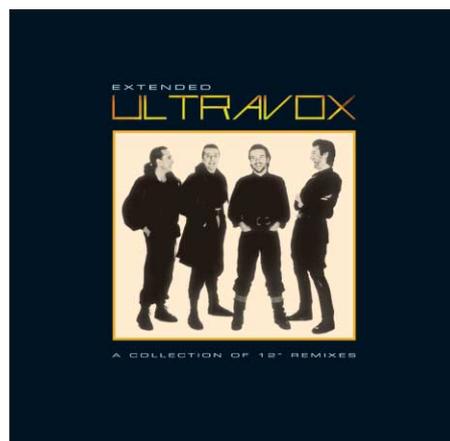
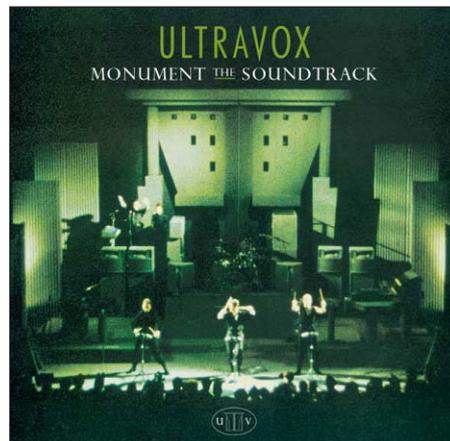
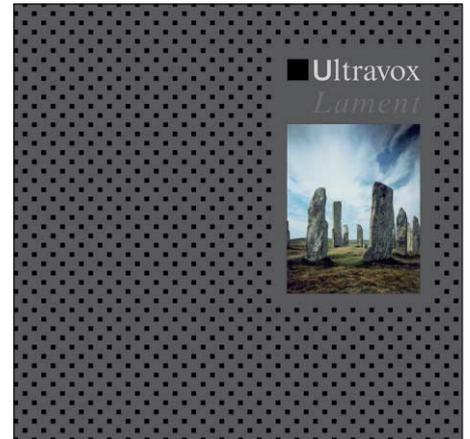
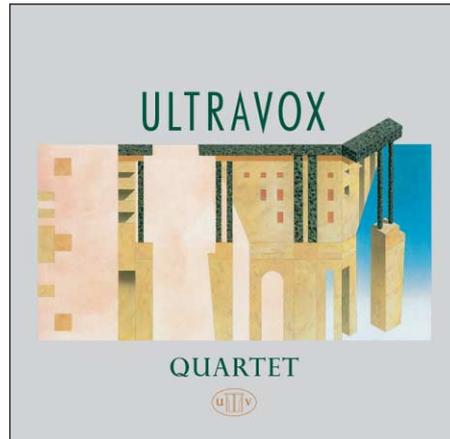
We are also providing consultancy to Island Records regarding a series of 1970s Ultravox re-releases.



● Compact disc



EMI Records



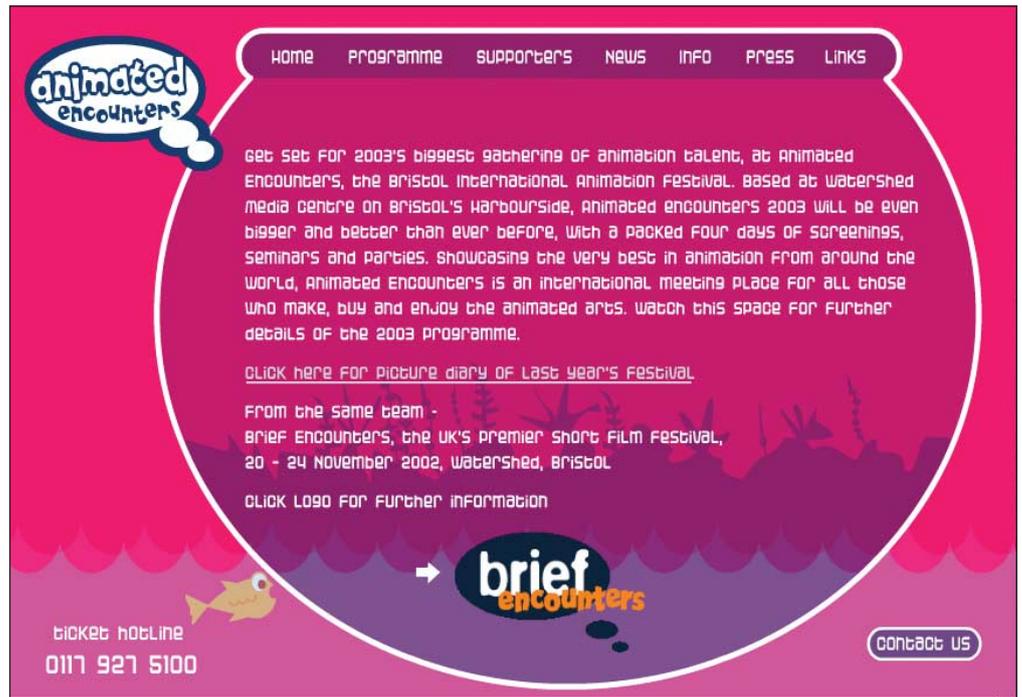
● Compact disc



Encounters Festivals

Encounters Festivals asked us to create a fun, eye-catching website for this year's Animated Encounters Festival in Bristol, an internationally renowned event sponsored by the likes of DreamWorks Pictures (Stephen Spielberg) and Aardman Animation.

We had extremely positive feedback from Encounters Festivals and the public during the festival. We are also told that Mr. Spielberg thinks the site is "very good"!

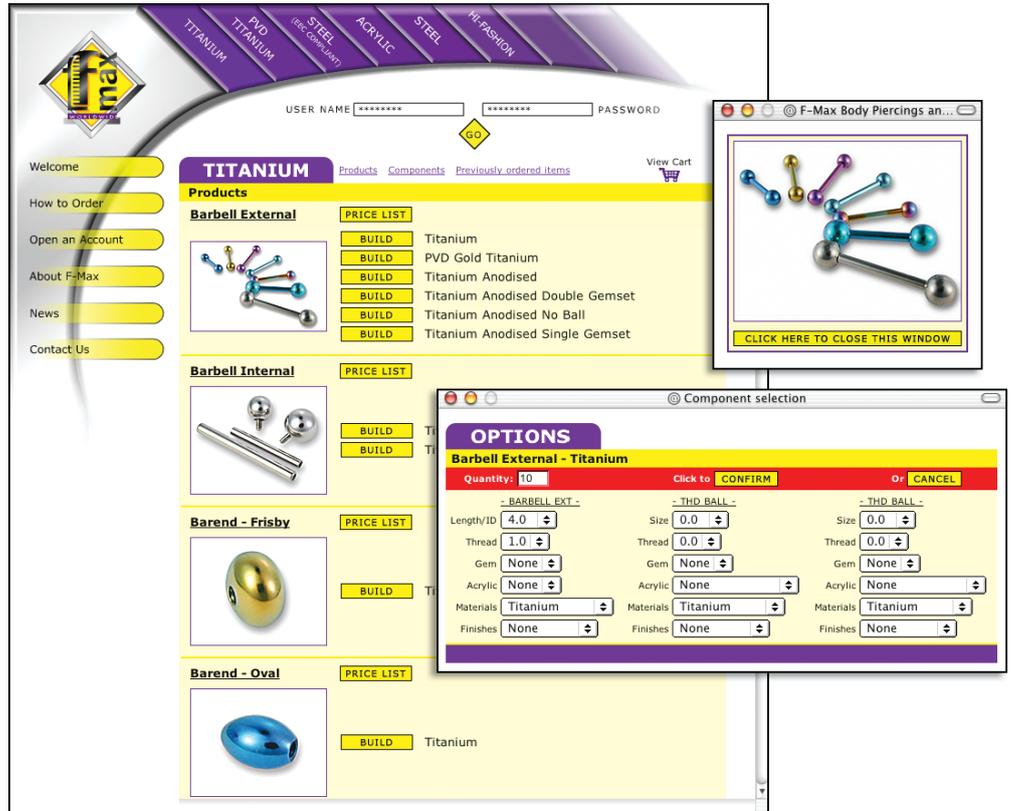
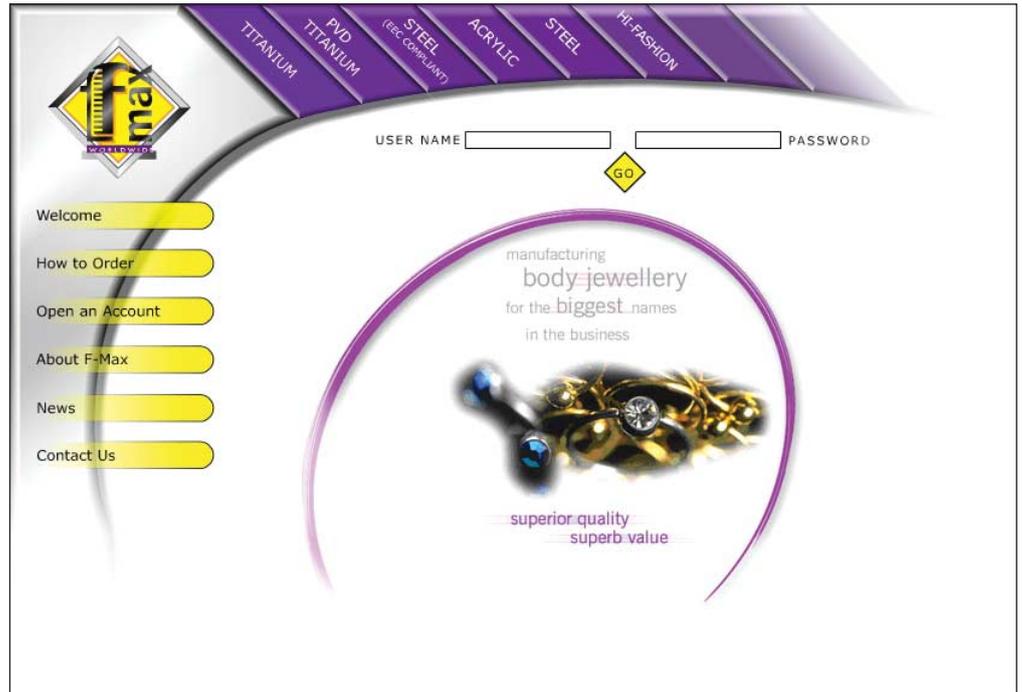


F-Max Worldwide Ltd

F-Max Worldwide is a manufacturer of high quality body jewellery. We were called in to help when F-Max were left with an unfinished website and non-functional database by a previous company.

The site and its database are extremely complicated, catering for wholesale clients and distributors who all have their own tailored discount packages on some 7,500 products and components. Over a period of two months we familiarised ourselves with the workings of the company, using this knowledge to rewrite the database and finish the site, transforming it into a highly efficient and reliable system.

F-Max were so pleased that we are now launching the brand for their new enterprise, F-Max Racing.

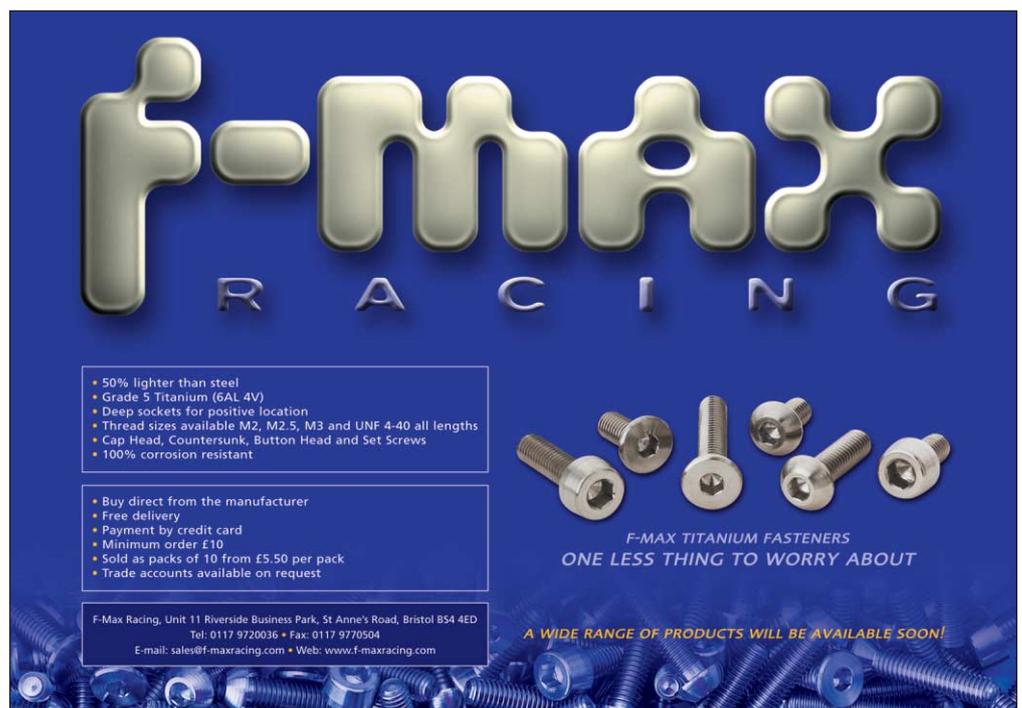
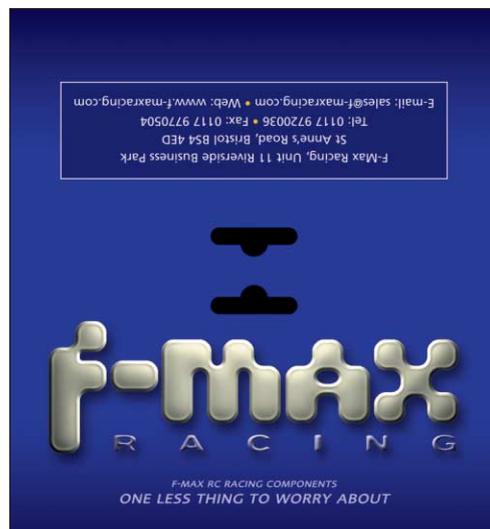


F-Max Racing

F-Max Racing is an offshoot company of F-Max Worldwide, producing lightweight precision components for the radio-controlled racing car sporting community.

Our initial research highlighted the remarkable similarity of company identities in this sector. F-Max needed to be different, to stand out from the crowd just as their components are outstanding in terms of strength, durability and weight. We opted for a modern typeface which was customised for legibility and given the look of 3D moulded titanium.

We are currently designing a range of packaging and promotional materials, including a transactional website.



- Advertising
- Packaging
- Point of Sale



F-Max Racing

HOME PRODUCTS COMPANY WHERE TO BUY DISTRIBUTORS NEWS

LANGUAGE

HIGH PERFORMANCE PARTS FOR R/C RACING CARS

CONSUMERS
Sign up for the latest on our products and where to buy them ([more info](#)).
Name
E-mail address
Send

DISTRIBUTORS
Calling all distributors and dealers! Are you interested in selling our products? If so, please [click here](#) to contact us.

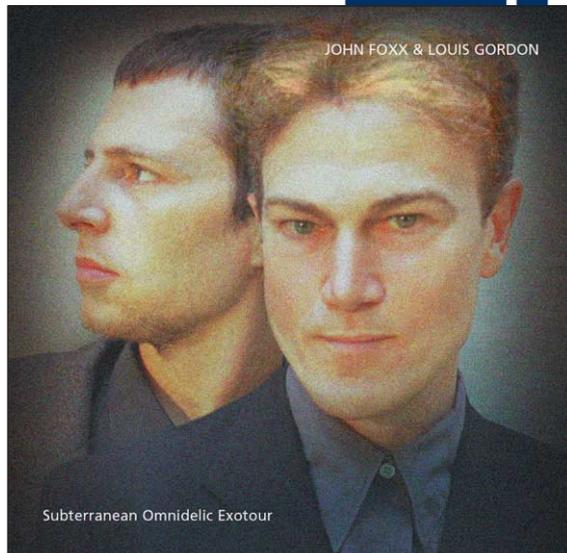
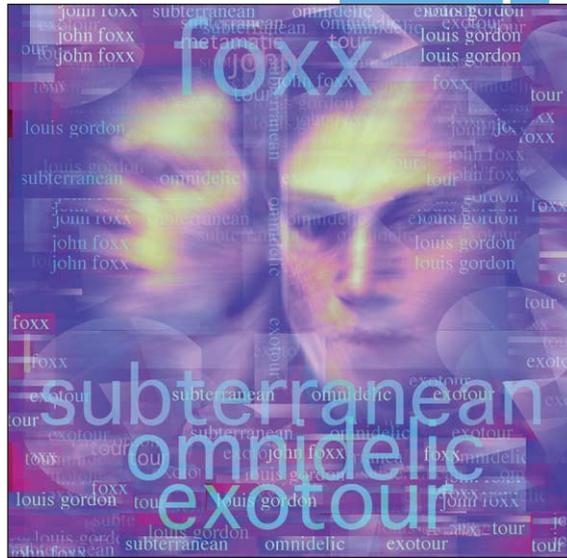
[TERMS OF USE](#) [PRIVACY AND SECURITY](#)



John Foxx

John Foxx, widely understood to be the founding father of electronic music in the 1970s and 80s, returned to the music business in 1997 after an extended period of concentrating on his equally respected design and illustration career.

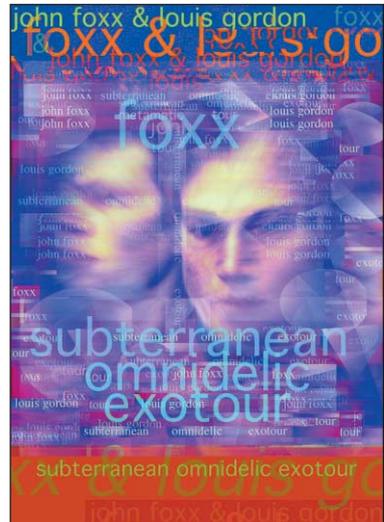
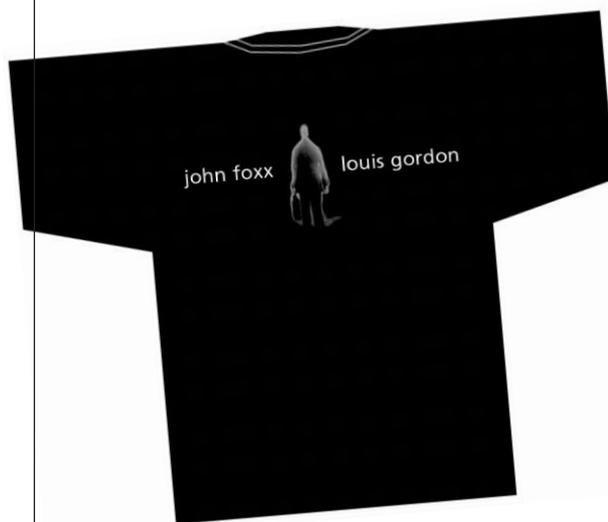
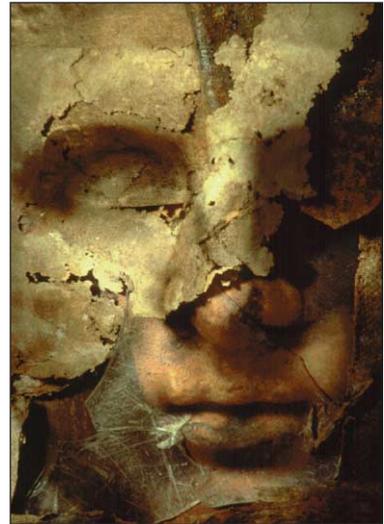
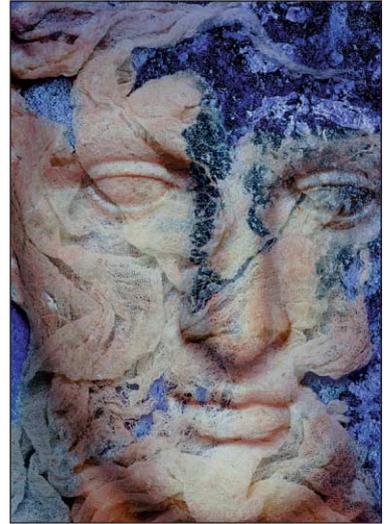
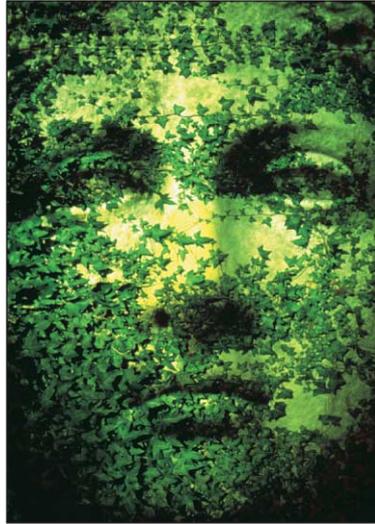
Working closely with John, his label Metamatic and his record company Voiceprint, we designed various communication materials including tour merchandise, promotional postcards and CD covers. The numbered limited edition tour CDs are now highly sought-after collector's items.



● Compact disc



John Foxx



- Postcard
- Tour merchandise
- Poster



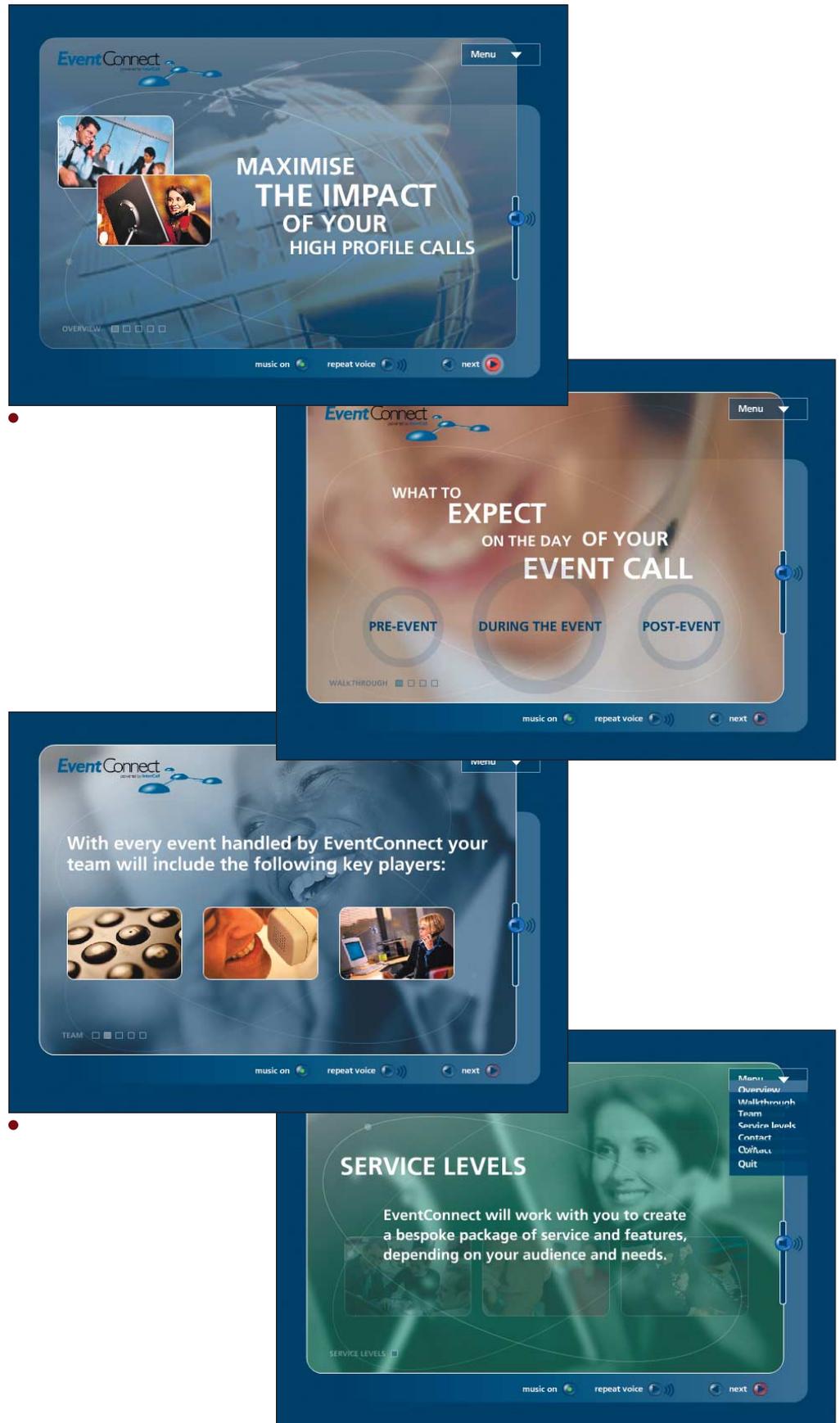
InterCall Conferencing Europe

InterCall Conferencing Europe

called us in to design a Flash animated presentation with voiceover and music, to promote the launch of their specialized event conferencing service, EventConnect.

Since InterCall had no previous presentations for guidance, a brand new design was required which would blend seamlessly with their corporate material, whilst giving the information in a fresh, lively way. This is the result.

More presentations are in the pipeline and we look forward to working with InterCall again.



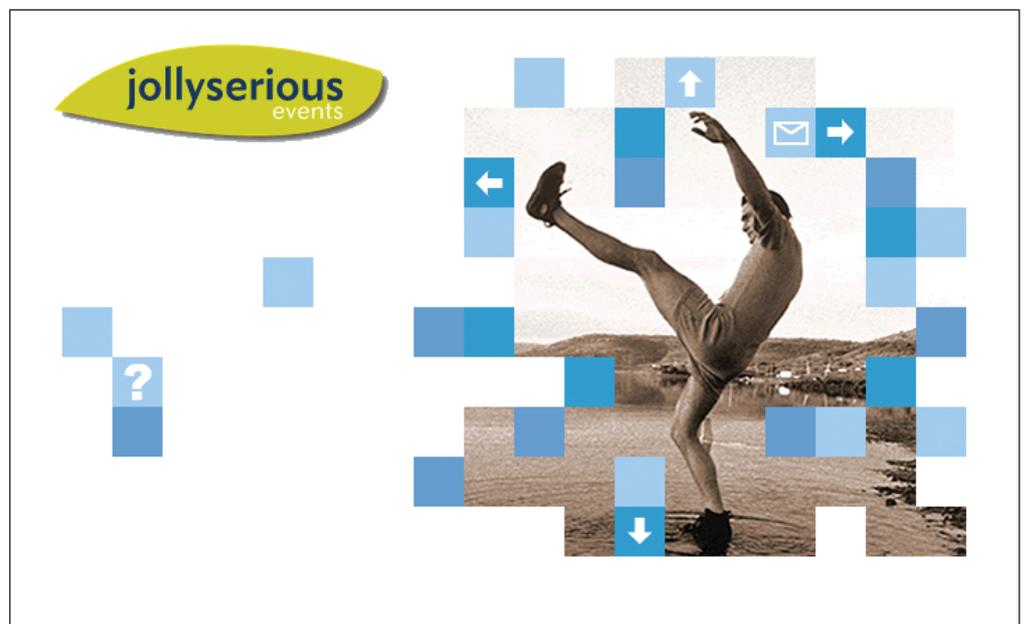
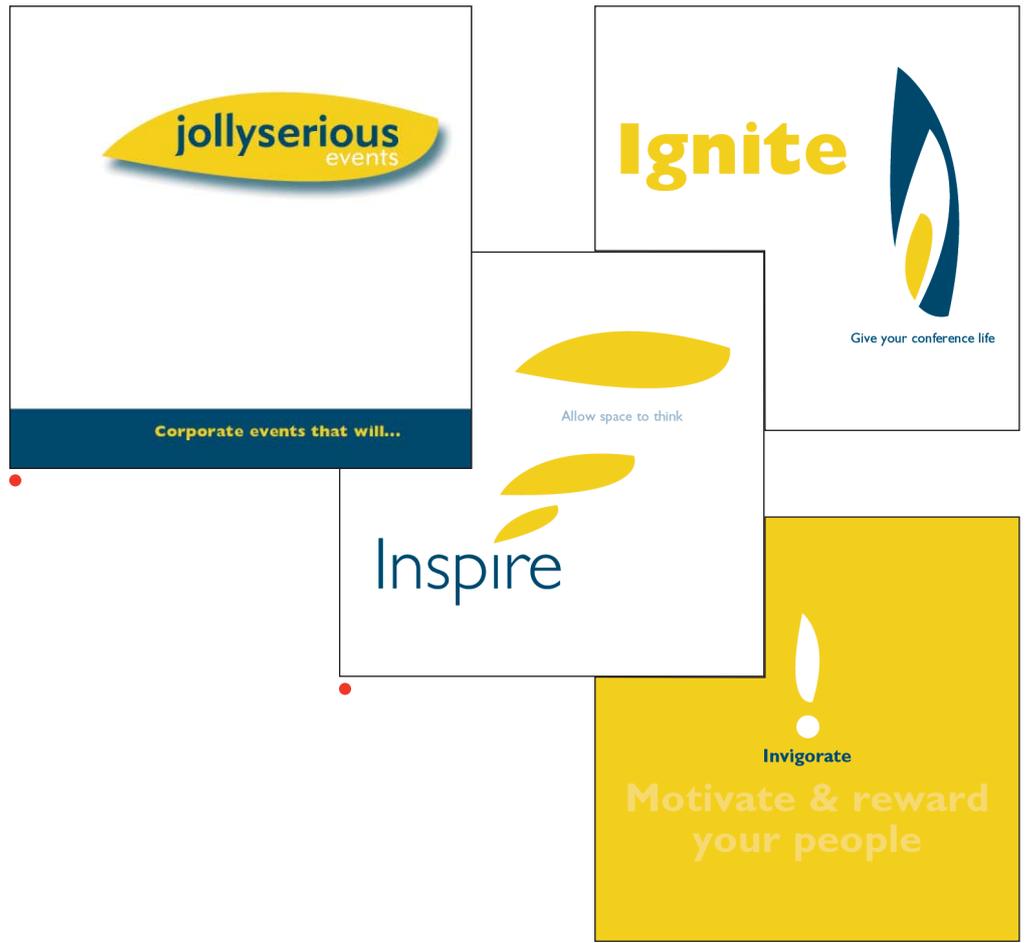
● Flash Presentation



JollySerious Events

JollySerious Events were looking for something a little more unusual when they asked us to create an identity and communications programme for them. JollySerious runs a highly innovative and interactive training and corporate hospitality business and wanted their marketing materials to reflect these qualities.

We therefore created a highly interactive brochure and web site that echoes the nature of their business together with a corporate identity which, in the view of their Managing Director, captures the spirit of the company.



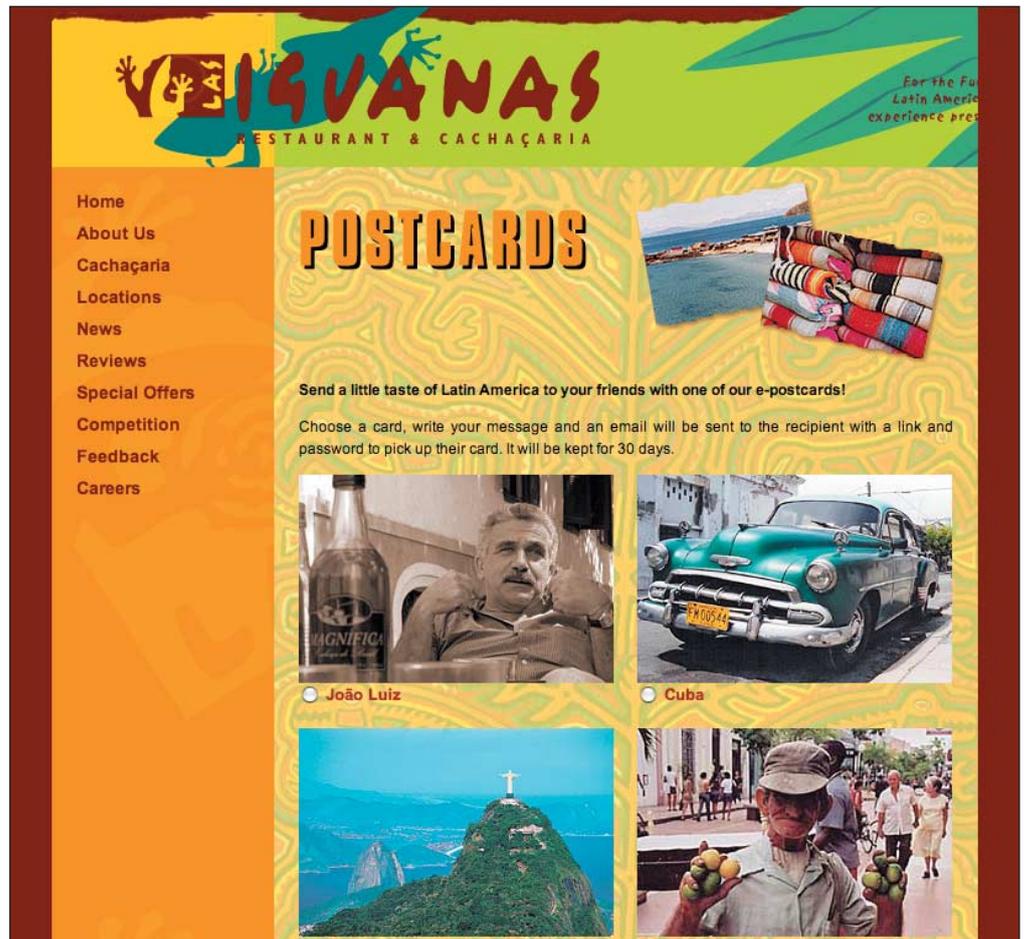
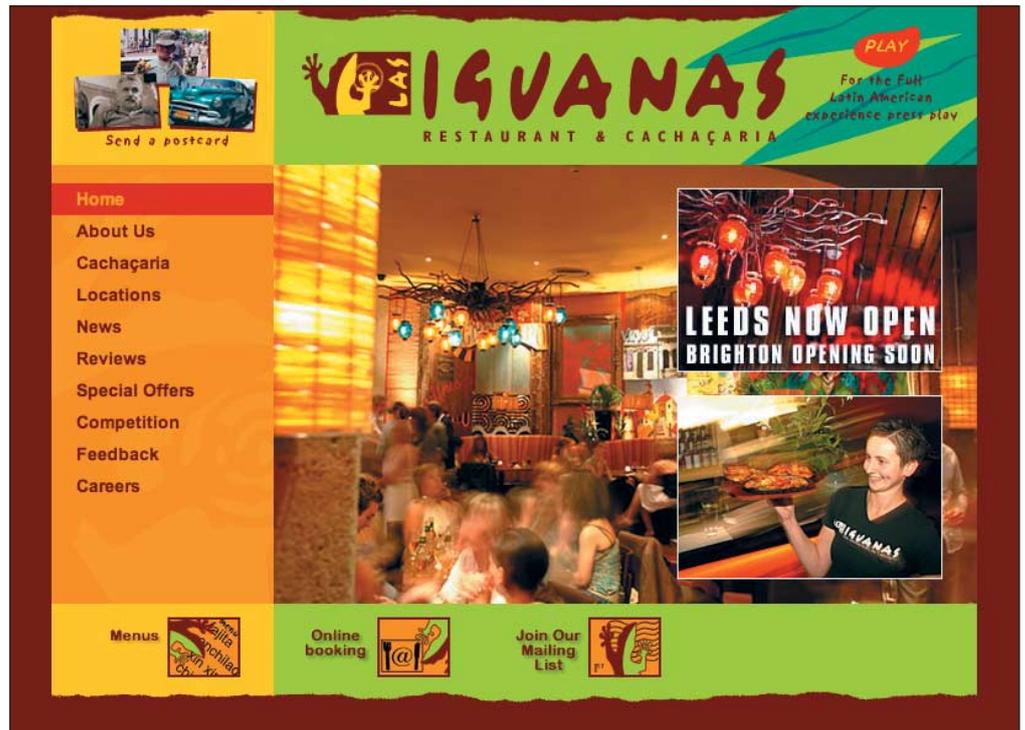
- Literature
- Web site



Las Iguanas

Las Iguanas are a chain of highly successful Latin American restaurants. As part of their constantly evolving brand process, Las Iguanas required an exciting new website which would give them control of the content, and convey the sense of Latin American spirit that they passionately believe in.

With its bright colours, animated Flash header with music, feedback area, competitions, online booking, Landlords area with 360 degree views of an example restaurant, 'send a postcard' feature and much more, the new website has been declared a great success, with a notably large increase in restaurant bookings.



● Web site



LivingWell

LivingWell, the leisure club brand of Stakis Hotels, asked us to create and implement an ongoing customer generation and retention programme. LivingWell has a continual need to generate new customers, not only for its existing clubs but also for its aggressive expansion plans in both the UK and Europe.

The communication materials we created include advertising, direct mail, magazine inserts, postcards and posters. LivingWell is one of the fastest growing chain of health clubs in the UK and we were pleased to be able to add value to their proposition through our many years of experience in the health and leisure sector.

try this simple exercise:

1. pick up the phone
2. dial 0800 136 636
3. arrange a visit




OPEN WEEK 14-20 JUNE



Come and experience the club during our open week

- Body Pump classes and displays
- Massage therapy clinic
- Beauty salon displays
- BBQ and refreshments
- Bouncy castle
- Daily events, please phone the club for details

Introducing **BODY PUMP**

Be one of the first to try this new exercise innovation! Daily classes, and displays, booking advised.

FACILITIES INCLUDE:

- 20m swimming pool
- Air conditioned gymnasium
- 2 Exercise studios
- Sauna / spa / steam room
- Brasserie
- Beauty salon & crèche
- Qualified friendly staff
- Personal programmes & inductions
- Keiser circuit training
- 70+ classes each week

For more information please call the club
0121 705 2444

Saintsbury Drive
Widney Manor
Salford
West Midlands
B91 3SE

time for change

exercise isn't just about losing weight



60% discount available on a limited number of memberships. Call Brindleyplace for further details on 0121 633 4645



**3 Brunswick Arcade
Brindleyplace
Birmingham
B1 2JF**

12 Days of Fitness

This voucher entitles to membership privileges at LivingWell for any twelve consecutive days during December.

Compliments of _____

Please fill in this portion

Name: _____

Address: _____

Daytime Phone No. _____

Evening Phone No. _____

GRAND DRAW

Retain this stub for your chance of winning **6 MONTHS FREE MEMBERSHIP** at LivingWell Brindleyplace

- Leaflet
- Advertising
- Poster

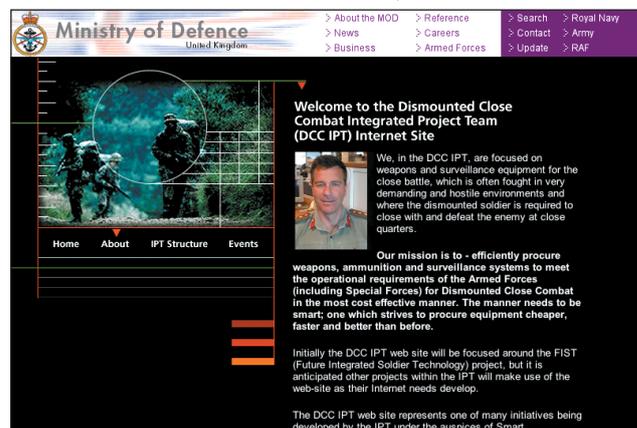
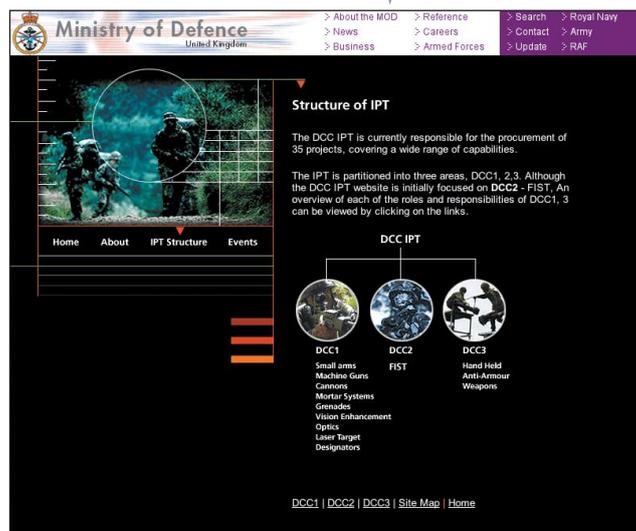
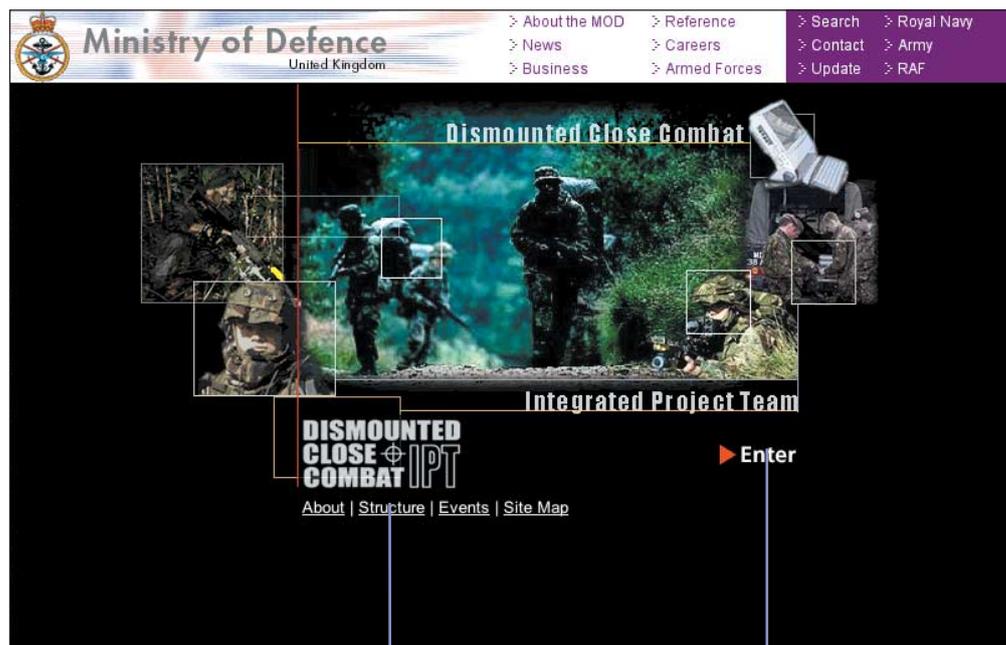


Ministry of Defence

The **Ministry of Defence** asked to design and build a website for their FIST project (Future Integrated Soldier Technology) for their DCC-IPT department (Dismounted Close Combat – Integrated Project Team).

The website would initially be used as a central point for potential suppliers to register interest to be considered for this project. After the supply chain had been identified the main purpose of the site then became one of dissemination of information to all the interested parties, with closed areas for sensitive material. Using a website as a core channel of communication was a new step for an internal project team.

The project co-ordinator at FIST believes it formed an important part of the communication chain and has been delighted with the results.

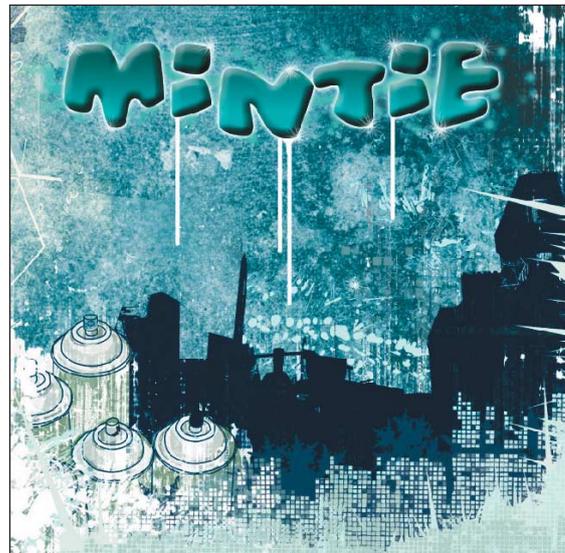
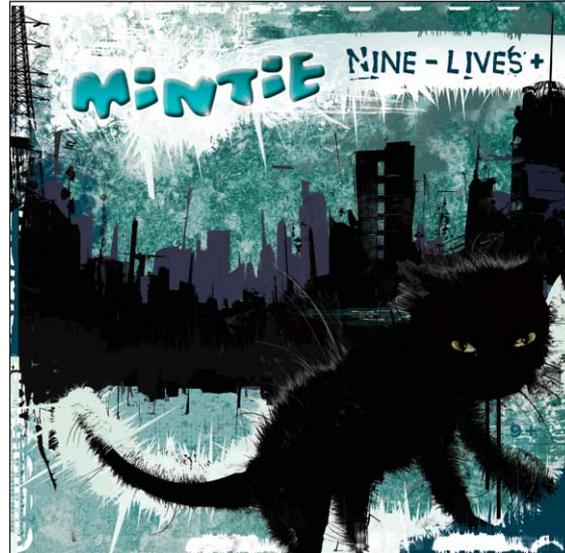


Mintie

Mintie is a new, local band on the Manic Snail label. Their sound encompasses smooth jazz influences with modern hip hop overtones and Mintie wanted us to portray their fresh sound visually in their logo and on their promotional CD, album, stationery, DJ promo package, T-shirts and website.

Mintie are under consideration for PRS funding for a music festival next year. If this happens, much publicity will be generated and hopefully Mintie will make an appearance in the charts!

Much of this project is currently in progress, but the logo, promo and album sleeves are shown on this page.



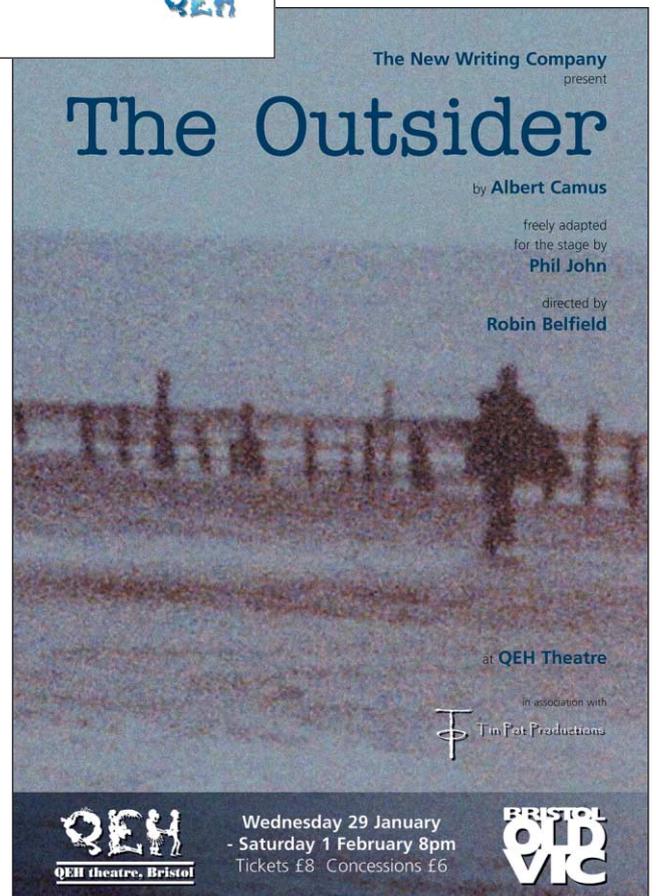
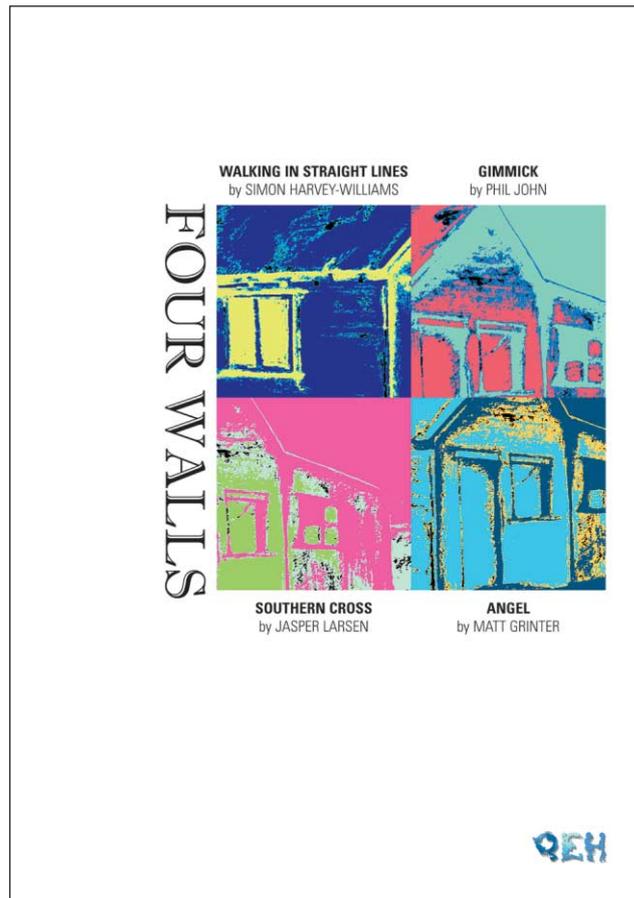
● Compact disc



New Writing Company

The New Writing Company is, as the name suggests, a new company of playwrights who write and perform their own material.

Aardvark Creative supports the New Writing Company by designing their programmes, sales of which help to fund the performance.

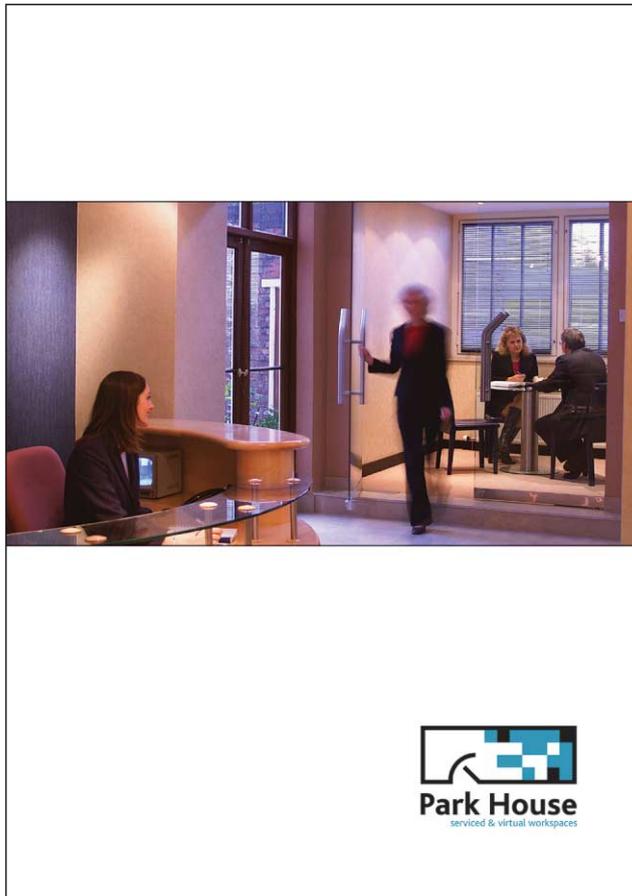


Park House Business Centre

Park House Business Centre

required a complete identity rebrand, from stationery to brochures, advertising and signage, following their break from UK Business Centres.

Park House offer serviced and virtual workspaces. This is reflected in their new logo, which utilises elements from 'office plan' blueprints (a welcoming, open door) and represents both types of workspace in a more modern, up-market way.



Park House
serviced & virtual workspaces

Your first choice in Bristol for service and value

- Fully furnished, serviced offices
- City Centre location
- Monthly, quarterly and annual terms
- Full reception and secretarial service
- Meeting and interview rooms
- Full Internet connectivity
- Facilities for non-residents
- 24-hour access
- Fully inclusive terms
- Car parking by arrangement

Tel: 0117 907 4700
10 Park Street, Bristol BS1 5HX
www.park-house.co.uk



HOME	ABOUT THE COMPANY	OUR SERVICES	FACILITIES	BOARD ROOM	VIRTUAL OFFICES	CONTACT
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serviced and virtual workspaces

Park House

Serviced by helpful, professional staff, Park House offers high quality office accommodation in a prime, central Bristol location.

In addition to a comprehensive range of reception and telephone services, full internet connectivity is available throughout the building.

Our aim is to provide an excellent business environment at competitive, all-inclusive rates with suites available fully furnished on either a short or long term basis.

- Literature
- Signage
- Yellow Pages Advertising
- Web site



The Robert Gordon University

THE ROBERT GORDON UNIVERSITY
FULL-TIME POSTGRADUATE PROSPECTUS

The Robert Gordon University
Schoolhill
Aberdeen
AB10 1FR
United Kingdom

Home
T: 01224 262 132
F: 01224 262 147
E: postgraduateadmissions@rgu.ac.uk
www.rgu.ac.uk

International
T: +44 1224 262726
F: +44 1224 262 202
E: international@rgu.ac.uk
www.rgu.ac.uk

THE ROBERT GORDON UNIVERSITY
The UK's Number 1 Modern University
The Times Good University Guide 2009

RGU IS THE UK'S
1
No. **1**
MODERN UNIVERSITY
The Times Good University Guide 2009

RGU is the UK's number 1 modern University and is in the top 10 UK Universities for graduate employment. Our courses are informed by industry and many programmes are accredited by internationally recognised professional bodies. We equip our students with the knowledge and skills necessary to achieve their professional goals.

Architect
Head of Marketing
Social Worker

THE ROBERT GORDON UNIVERSITY
INTERNATIONAL STUDENT GUIDE

THE ROBERT GORDON UNIVERSITY
The UK's Number 1 Modern University
The Times Good University Guide 2009

The Robert Gordon University

THE ROBERT GORDON UNIVERSITY SCHOOL OF HEALTH SCIENCES



- Home
- MSc Physiotherapy
- Student Testimonials
- About the School
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- How to Apply
- More About RGU
- About Aberdeen
- Contact Us



The MSc Physiotherapy (Physical Therapy) Pre-registration is the only course in the UK to be recognised by the Commission on Accreditation in Physical Therapy Education (CAPTE).

WELCOME

The Robert Gordon University was rated Scotland's Number 1 University for graduate employment (4th in the UK) and the best new University in Scotland by The Times Good University Guide, 2008.

In conjunction with the British Council, RGU is offering three scholarships for MSc Physiotherapy students who are US Nationals, the [Scotland USA Graduate Scholarships](#).

RGU is the professional university, providing first class courses that are accredited and informed by global industry bodies. The University's excellent reputation helps it to attract students from all over the world.

The MSc Physiotherapy (Physical Therapy) Pre-Registration is the only course in the UK to be recognised by the Commission on Accreditation in Physical Therapy Education (CAPTE). Graduates from this course can therefore go on to pursue their career in North America as well as a range of other countries across the globe.

To apply for Federal Guaranteed Student loans, American students must go to www.fafsa.ed.gov and complete a Free Application for Federal Student Aid (FAFSA), when prompted you must enter RGU's school code, which is **G31028**.

Once you have completed the online form, you will receive a **Student Aid Report (SAR)** which details how much money you are eligible to borrow.

The next stage is to locate a lender in the USA and obtain an **Master Promissory Note (MPN)**, you must send the MPN, together with the SAR, and a letter outlining what you would like to borrow to The Robert Gordon University. The University will certify the loan and amount, and return the paperwork. Once your file is complete with your lender, they should send a cheque directly to RGU. The University will retain the cost of your tuition fees, and give you the remaining funds for your living expenses.

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The Robert Gordon University, Schoolhill, Aberdeen AB10 1FR, United Kingdom
A Scottish charity registered under charity number SCO 13781

THE ROBERT GORDON UNIVERSITY SCHOOL OF HEALTH SCIENCES

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The MSc Physiotherapy is an accelerated Physical Therapy course that runs over 2 years.

MSc PHYSIOTHERAPY (Pre-registration)

The Course
The MSc Physiotherapy (pre-registration) is an accelerated Physical Therapy course that runs over 2 years. In year 1 students will study the core areas of Physical Therapy practice: musculoskeletal therapy, neurorehabilitation and cardiopulmonary therapy. They will also consider how to adapt this knowledge to specific client groups and undertake 2 clinical placements where the theory and skills learnt in class will be developed in the clinical environment. Health care policy and specific outcome measures will also be covered.

In year 2 students will focus on developing their knowledge and skills in the core areas of practice and research methods. Further clinical experience is gained. In total over 1000 hours of clinical practice will be undertaken in a range of settings across Scotland.

Throughout the course, theoretical knowledge underpins clinical practice and classes are taught by Faculty from across the School of Health Sciences, expert clinicians and managers from the Health Service.

Employment

Graduates from the School of Health Sciences are valued by employers, reflecting the reputation the School has earned both nationally and internationally for producing highly capable health professionals. On successful completion of the course, graduates are eligible to apply for registration with the Health Professions Council and membership of the Chartered Society of Physiotherapy. The programme is also accredited by the Commission on Accreditation in Physical Therapy Education (CAPTE - the US regulatory body for Physical Therapists). This means our graduates can undertake the examinations for registration to practice in the United States of America.

This course prepares students for entry into the profession as Chartered Physiotherapists in the UK and as Physical Therapists in North America. Graduates therefore enjoy wide ranging career opportunities in this varied, challenging and highly rewarding profession both nationally and internationally. Due to the wide spectrum of placement settings and specialities, our graduates have a strong clinical base from which to proceed into the profession.

Once registered as Physiotherapist/Physical Therapist it is now essential for clinicians to demonstrate continuing professional development (CPD) to maintain this status. CPD is threaded throughout the course at RGU so our graduates have the skills to produce a professional portfolio on graduation and this can be added to once practising as a registered clinician.

Click here to view our [career prospectus](#).

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Living in Aberdeen will allow you a true experience of Scotland, old and new. Visit the breathtaking historic landmarks and enjoy the vast array of exciting, modern entertainment the city has to offer.

ABOUT ABERDEEN

Magnificent surroundings

Aberdeen is Scotland's third largest city and is located on the oil rich north east coast. Known as 'The Energy Capital of Europe', Aberdeen has a rich economy and is home to the headquarters of a number of prestigious oil companies. The city has its own international airport and is well connected to the rest of the UK via excellent road and rail links.

Aberdeen has **driving nightclubs**, a range of high street, designer and boutique shops and wide range of entertainment including a bowling alley, ice rink, beach, theatre, football stadium and numerous cinemas. The city is surrounded by stunning countryside featuring historic Scottish landmarks that are worth exploring.

International students tell us that they rate Aberdeen a safe city in which to study.

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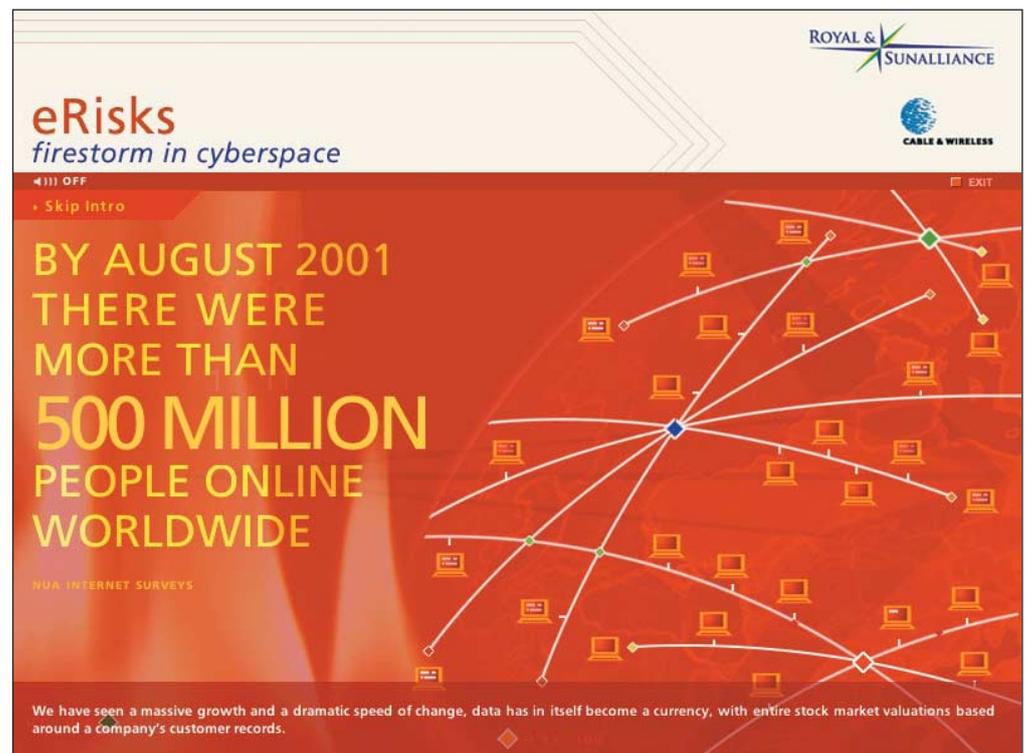
Royal & SunAlliance + Cable & Wireless

In 2002 **Royal & SunAlliance** and **Cable & Wireless** embarked on their first joint venture, an 'eRisk' CD-ROM highlighting the security risks of the Internet through the factually-based story of a fictional retail company, BigStore.

Aardvark was asked to not only design and produce the CD-ROM, which needed to adhere to two sets of strong brand guidelines, but to project manage both companies' involvement, a rather large task in itself.

The CD-ROM was a huge success, generating risk awareness in the business community and revenue in terms of insurance underwriting for R&SA and infrastructure expenditure for C&W.

We are currently in discussions with R&SA regarding a Spanish translation of the CD-ROM.



● Multimedia CD-ROM



Royal West of England Academy

The Royal West of England Academy is an established venue for the fine arts and embraces an artistic awareness of the widest nature.

We were asked to design a website with the main aim of increasing traffic to the Academy by making its programme more accessible.

Introduction
 Current Programme
 Current Exhibition
 History
 Past Exhibitions
 Permanent Collection
 Friends
 Education
 Millennium Appeal
 Sponsorship
 Gallery Hire
 Purchasing Art
 RWA Shops
 Contact

Royal West of England Academy
 Queen's Road, Clifton, Bristol
 Telephone 0117 973 5129

Monday - Saturday 10am - 5.30pm
 Sunday 2pm - 5pm
 Admission £2.50
 Concession £1.25
 Children free

The Royal West of England Academy (RWA) is one of only five Royal Academies of Art in the UK. It is a registered charity which has been self-supporting for over 150 years and possesses an outstanding Grade II* listed building, galleries and permanent fine art collection. Please [click here](#) to view RWA Academicians biographies and sample artworks). The RWA has HM Queen Elizabeth II as its patron.

The RWA is an established venue for the fine arts and embraces an artistic awareness of the widest nature. The exhibition programme provides a showcase for one man and mixed exhibitions in a variety of media, which attract large numbers of visitors nation-wide.

The Academy is situated in the academic heart of Bristol where Queens Road meets Whiteladies Road. Please see the [Contact](#) the RWA link for an interactive map of Bristol indicating how to reach the RWA.

The Academy is only open during exhibitions. Please check exhibition dates before making a trip to the Academy to avoid disappointment.

Purchasing works of art

Most exhibitions at the RWA have works for sale. The money from works sold at the RWA goes directly back to the artists with a small commission to the RWA. This commission provides the RWA with a substantial amount of its annual earnings. Purchases can be paid for by cash, cheque or credit card.

I recently met a woman who collected art. She told me she had paintings over every wall of her house, up the stairs, in the bathroom, under the bed and stacked them and moved them about and she added to her collection with an eclectic taste, not that much money and was the kind of about.

Permanent Collection

Ellen Sharples, benefactor of the Academy, bequeathed her large collection of paintings to the Academy in 1849. These paintings together with many paintings given to the Academy, during the latter part of the nineteenth century by its artist members, formed the beginnings of the RWA Permanent Collection. In the 1920s a number of these paintings were loaned to the City Art Gallery and in 1930 they were sold to the City.

In 1941 Augusta Talboys, an artist member, left a sum of money to the Academy so that the interest may be used to purchase works of art by artist members. These works of art now exceed 1000 and form the substantial part of this collection.

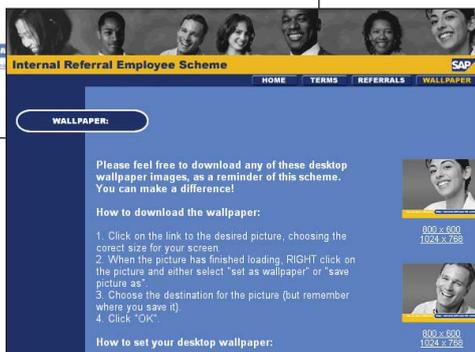
Over the years, a number of paintings and sculpture have been donated or bequeathed to the Academy by generous members and supporters.



SAP (UK)

SAP asked us to work in conjunction with their existing brand agency to create and implement a campaign to recruit 100 members of staff that was flexible enough to work internally as well as externally.

The external campaign consisted of a series of advertisements in the national press supported by an online recruitment web site, whilst the internal staff referral scheme included banners, postcards, emails, give-aways and – working closely with the in-house webmaster – a specially created area on the SAP Intranet.



- Postcard
- Banner
- Advertising
- Web site



SBJ Professional

SBJ Professional is an established professional indemnity insurance broker. We were initially called in to provide a small replacement exhibition panel, but it soon became obvious that we could help with much more. SBJ Professional needed a brand which would reflect their standing in the insurance sector and place them firmly at the top of their game, whilst remaining sympathetic to the existing SBJ Group branding.

We developed a brand for them which did just this. It was rolled out across stationery, internal communications, a newsletter, an exhibition stand, reports and quotes and a new website which gave them complete control of the content.



- Web site
- Exhibition

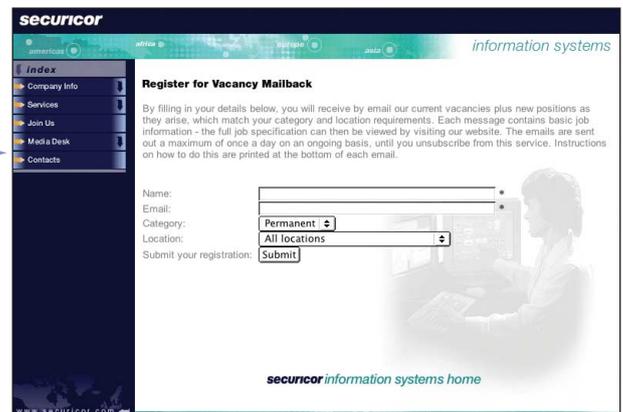
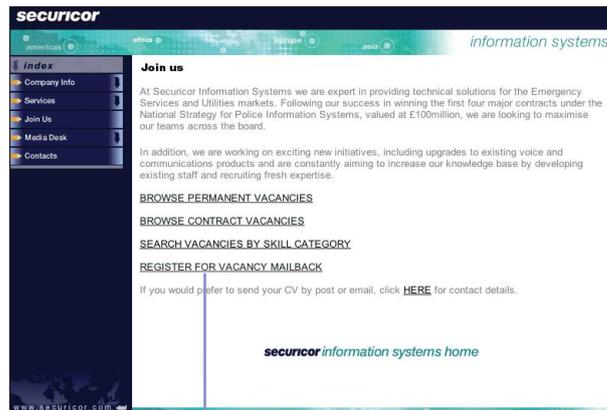
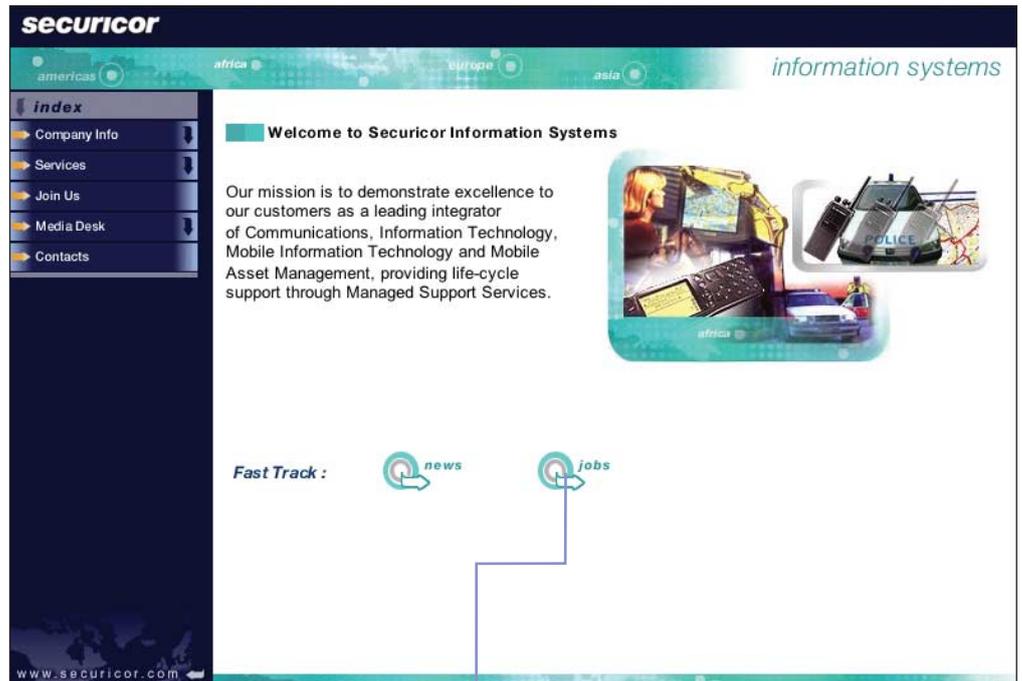


Securicor Information Systems

Securicor Information

Systems, part of the Securicor Group, were expending a great deal of man-hours at the height of their expansion, in managing candidates and agencies and producing the many HR reports that they required.

Aardvark were asked to create an online recruitment area for their website to reduce the amount of manual processing that they had to do. To support this we also created a secure central workflow tracking system. This automated the placement of jobs, the processing of applications (direct or by preferred agency), all of the HR reports and most of the candidate correspondence, saving the company both considerable time and money.



Shire Pharmaceuticals

Shire Pharmaceuticals provide products to the medical industry. This website promotes one in particular, **Adept** – a solution which, when used in surgery, reduces the incidence and severity of adhesions.

We were asked to create a site which is aimed at surgeons, who may either have questions about Adept or want to speak out about its benefits. The site is fully content managed, containing images, videos and research which demonstrate Adept's remarkable efficacy.

Edit, July 2006: The Adept brand has now been bought out by Baxter BioSurgery.



adept

Up to 75% of small bowel obstructions are caused by adhesions
more >

As many as 1 in 5 infertility cases are secondary to adhesions
more >

SEARCH GO

- Home
- About Adept
- Adhesions
- News / Reviews
- Adhesions News and Views
- ARIEL Registry
- Resources
- Image Library
- Links
- Contact

The simple solution for reducing adhesions

The burden of adhesions
There is growing awareness that post-operative adhesions are a significant cause of **small bowel obstructions, chronic pain and even infertility** (1,2). With up to 35% of patients requiring **hospital readmissions for repeat surgery** to resolve these problems, adhesions are a large burden on time and resources for medical services (3). To view further details of research into the burden and risks of adhesions, **click here**.

There is a simple solution
Adept is a non-viscous solution of 4% icodextrin for the reduction of adhesions. Using **hydroflotation**, Adept separates tissue surfaces during the **critical period** when adhesions are most likely to form, reducing the incidence and severity of post-operative adhesions (4,5).

A resource for surgeons
This site is intended as a resource for surgeons and theatre staff, providing all the information about adhesions and their consequences, and explaining how Adept can provide you with the simple solution for reducing adhesions. Simply click on the links to the left to learn more or, to review some of the answers to the questions most commonly posed by surgeons who use Adept, **click here**.

www.adept-and-adhesions.com
Click here for a new resource on Adept and the problems/risks of adhesions

References

- (1) Menzies D. Ann R Coll Surg Engl 1993; 75: 147-153
- (2) Lower AM et al. Br J Obstet Gynaecol 2000; 107: 855-862
- (3) Ellis H et al. Lancet 1999; 353: 1476-1480
- (4) Holmdahl L. Lancet 1999; 353: 1456-1457
- (5) Verco SJS et al. Human Reprod 2000; 15: 1764-1772
- (6) diZerega GS et al. Human Reprod April 2002; 17: 1031-8

Register to receive the latest news updates



Slack Hammock

Slack Hammock is a start-up company that produces wonderful retro-style T-shirts. We developed not only the Slack Hammock brand, literature and website but the characters and products themselves, based on rough sketches by the client.



Swift Group

Swift asked us to evaluate and rebrand the Swift group of companies to provide a more unified look and feel. Swift LG specialises in software for Local Government, Swift FM specialises in logistics, warehousing and fulfilment services, Swift Computing specialises in supply chain software and services and MortgageKeeper specialises in mortgage management software.

Aardvark are in the process of applying a new look which can easily be adapted across a wide range of internal resources and marketing collateral, giving Swift a more modernised appeal. The new brand has been rolled out across a good deal of the marketing resources and we are now redeveloping the websites to reflect the new brand and an accessibility rating of AAA. Swift LG and MortgageKeeper have received this treatment so far.

We continue to work with Swift on a daily basis, to develop and maintain their brand.

Swift LG - Software and Services for Local Government

home applications GIS consultancy services partnerships company jobs contact us links customer area

Are you ready?

Search word or phrase: Search...
 Boolean: and [v]
 Case: Inensitive [v]
 submit

Swift LG are specialists in Web Enabled Land and Property Administration and Geographic Information Systems for Local Government.

"The e-Planning vision is to develop, through the widespread adoption of innovative technology, better and more efficient planning services to help deliver the planning reform agenda and meet the needs of a wide range of customers and stakeholders". *(Office of the Deputy Prime Minister)*

Swift LG's Web enabled Land and Property Administration systems (the PLACIS® suite) are designed to help Authorities meet these aims by providing "customer friendly" e-services which recognise the needs of citizens, professional users and officers.

Whilst our partnerships with The Office of the Deputy Prime Minister, NLIS, The Planning Portal and PARSOL, are fundamental to our e-government initiatives in Land and Property Administration systems, the ultimate success of our e-government programme depends on working closely with our customers as true business partners.

Whilst technology will always be in a state of change, there is one constant - Swift LG will always be a customer led company. We deliver the technology and the expertise - it's your practical experience and engagement which make e-Government a reality.

Partnership powering e-Government

DEVELOPMENTS

Interested in Exploration, Education, Integration? Our GIS Consultancy Services can help you to get the best possible return from your GIS systems as a vehicle for e-service delivery.

For more information on our GIS

Text size
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Terms of use Privacy Statement Sitemaster © Swift LG Limited

MortgageKeeper Keep Clients Keep Compliant Keep in Control

MortgageKeeper - mortgage administration software

home step by step administration client management application tracking compliance commission handling document management reporting services case studies company contact us links jobs customer area

Search word or phrase: Search...
 Boolean: and [v]
 Case: Inensitive [v]
 submit

Reporting

Please click on the screen grabs to see larger versions in a new window.

Available Reports

Report Name	Client Use	Author
Account Commission	Account Commission	MortgageKeeper
Lender Mortgage Breakdown	Lender Mortgage Breakdown	MortgageKeeper
Mortgage List	Mortgage List	MortgageKeeper
Mortgages By Portfolio	Mortgages By Portfolio	MortgageKeeper
Outgoing Commission	Outgoing Commission	MortgageKeeper

Outgoing Commission

Year To	Completed	Outstanding	Total
2008/09	10	10	20
2007/08	10	10	20
2006/07	10	10	20

Standard report options

Comes with standard management reports plus:

- FSA reports
- You can profile packagers, other agents and your clients to get a clearer understanding of business patterns
- Generates activity analyses for each adviser
- Breakdown of pipeline and completed cases

Look to the future with MortgageKeeper

WATCH THIS SPACE...

Call us on **0117 953 4699** for a free demo!

Meet the MortgageKeeper team at the upcoming **Mortgage Event**, a series of one day shows kicking off at Manchester United FC on **September 23**, then at various venues throughout the UK from **September 27 to October 13**.

For full [venue](#)

Text size
 Is the text too small for you? Change its size by choosing an option below:
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Terms of use Privacy Statement Sitemaster © MortgageKeeper Limited

● Web site



Swift Group

You never get a second chance to make a first impression

Swift FM at your service...

Swift Group Highlights 2002

At Swift FM we know that projecting a professional image is an essential element in securing business. This is why our services to include Print Management, Direct Mailing and Fulfilment operations.

We understand that print can be a major cost - our Print Management team will scrutinise your investment and ensure a high quality result.

- Advising you on the feasibility of media buying by liaising with your creative team in order to ensure the best quality
- Making recommendations on the most cost-effective print solutions without sacrificing quality
- Recommending and placing print orders with the most reliable suppliers with the proven capability to meet your requirements
- Managing the process through to delivery so any problems can be highlighted and resolved

Swift LG SOFTWARE AND SERVICES FOR LOCAL GOVERNMENT

PLACIS®/Local Land Charges

Paving the way to a Self Financing Service

- Accredited NLS Level 3 Compliant
- Fully integrated with MapInfo® Professional™, helping you to deliver improved turnaround times
- Integrates all the functions you need to carry out LLC1 searches and CON29 enquiries
- You can hold solicitors' details, so no need to rekey
- Links to your Corporate Gazetteer (857666) for rapid logging and property location
- Automatically collates, formats and prints results in layouts defined by you
- Automatically calculates fees
- Comprehensive Management Reporting, audit trail and archiving

Supply Chain Software and Services to help you stay ahead
Warehousing, Fulfilment, Logistics Consultancy and Services
Software and Services for Local Government

Swift LG Limited www.swiftlg.com
County Gates, Ashton Road, Bristol BS3 2JH
Tel: 0117 953 4979 Fax: 0117 953 4977

Swift Computing + Swift FM

Supply Chain Software and Services to help you stay ahead
Warehousing, Fulfilment, Logistics Consultancy and Services

Swift FM's range of logistics, warehousing and fulfilment services is designed to suit a wide range of business needs from a total end to end service to a mix and match of direct mail, response handling, packing or simply storage only.

Our services cover

- Inventory Management
- Warehousing and Distribution
- Full FM Operations
- Contract Packing
- Order Fulfilment
- Response Handling
- Database Management
- Logistics Consultancy

Swift Computing

- Supply Chain Software
- Full Ordering Cycle
- Scalable to grow with you
- Warehouse Management Systems
- Business Consultancy
- Practical Advice on E-Business

www.swift-fm.com
01788 820 200
info@swift-fm.com

www.swift-computing.com
0117 953 4979
info@swift-computing.com

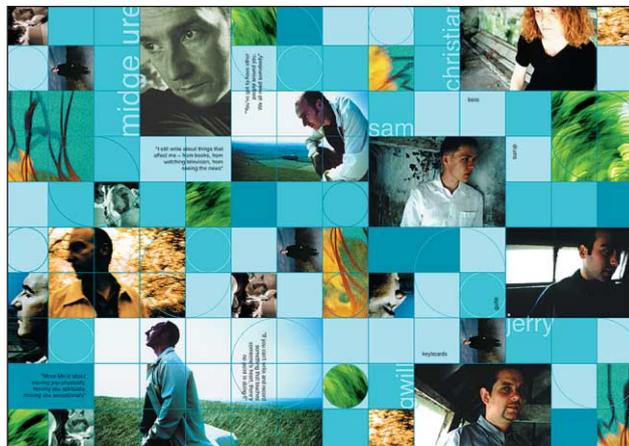
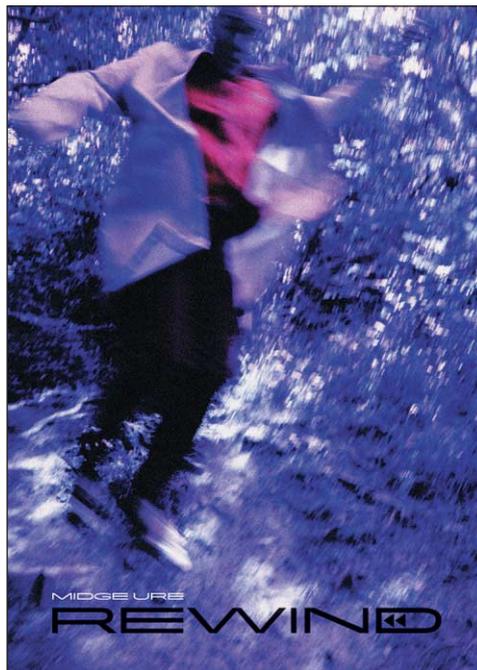
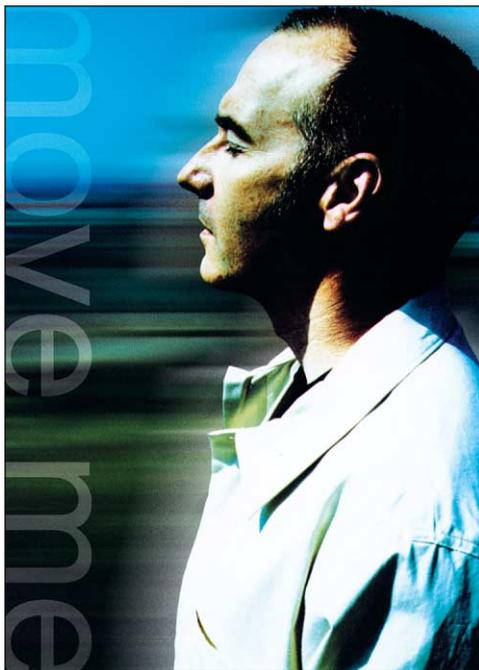
- Literature
- Exhibition
- Advertising



Midge Ure

Midge Ure, an internationally well known musician (Ultravox, Visage, co-founder of Band Aid) needed a platform that would enable him to have more interaction with his fans, record companies and journalists. Working closely with Midge, we designed and implemented a highly interactive site incorporating streaming audio and video.

Other communication materials included tour merchandise and various CD covers for his own label Environment, EMI Gold, Strange Fruit Records, BMG/Arista and Koch International.



● Tour merchandise



Midge Ure



news shop contact lounge press archive

midgeure.com Last updated: 14.5.07

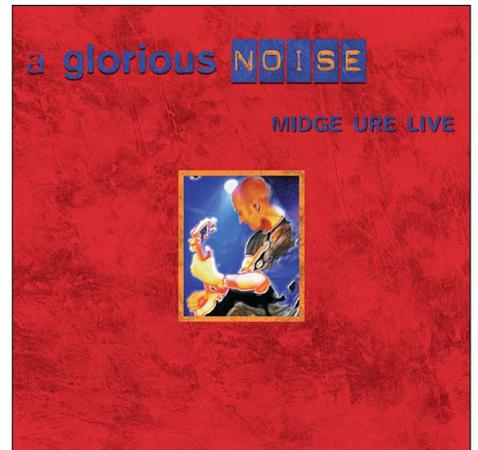
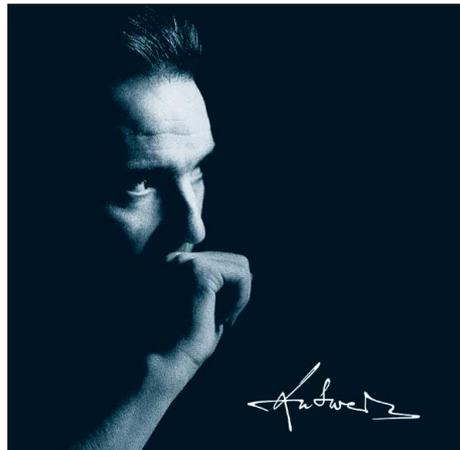
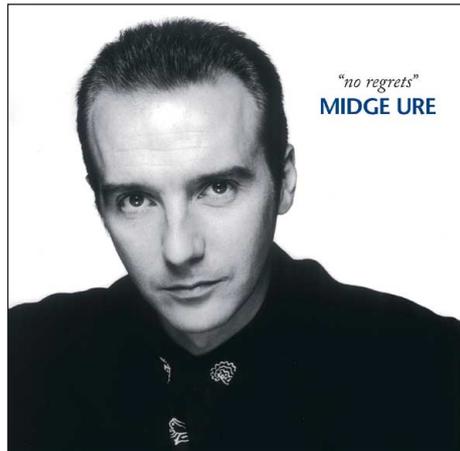
news This NEWS section will keep you posted on the latest events and tour dates	diary Midge takes time out from his recording schedule to bring you an exclusive DIARY	contact CONTACT is the home of a guestbook, the chat room and direct e-mail contact with the man himself.
lounge Relax and put your feet up in the LOUNGE , listen to some new tracks and browse a picture album	press room PRESS ROOM is primarily for journalists and contains a biography and high resolution photographs	homeland The ultimate webzine HOMELAND is where you will find huge amounts of archive material

Send your **email address** for news updates:

- Compact disc
- Tour merchandise
- Web site



Midge Ure



● Compact disc



Why Aardvark Creative?

- **Because we**

- work with you to understand your business
- combine technical strength with marketing expertise
- know how to acquire customers
- know how to build and develop brands
- are responsive
- keep you informed at every step of the way

- **We would like to work with you!**

